



## **SPONSOR PACKAGES**

### **International conference**

### **"Digitalization, Multimodality, Sustainability"**

**September 29, 2022, Sofia, Bulgaria**

**Sofia Hotel Balkan**

#### **I. GOLD sponsorship package – 4000 EUR excl. VAT:**

- Logo on the podium behind the live speakers during the conference;
- Logo on all communication materials for the event;
- Mention of the sponsor in the speech at the official opening of the event;
- One-time sending of advertising text to NSBS members by an e-bulletin;
- Advertising banner on the NSBS website dedicated to the conference;
- Possibility of distribution of paper advertising materials among conference participants (brochures, catalogs, etc.);
- Possibility of placing an advertising banner (Roll-up structure) in the hall;
- Participation in a panel discussion (optional).

#### **II. SILVER sponsorship package – 2000 EUR excl. VAT:**

- Logo on the podium behind the live speakers during the conference;
- Logo on all communication materials for the event;
- Mention of the sponsor in the speech at the official opening of the event;
- One-time sending of advertising text to NSBS members by an e-bulletin.

#### **III. BRONZE sponsorship package – 1000 EUR excl. VAT:**

- Logo on the podium behind the live speakers during the conference;
- Logo on all communication materials for the event;
- Mention of the sponsor in the speech at the official opening of the event.

*The event will be attended by representatives of NSBS member companies, the management of FIATA, CLECAT, and freight forwarding associations from the region of Southeast Europe, as well as other persons interested in the topics in the panels.*

*Working language of the conference: English.*