# 2021 China International Freight Forwarding & Logistics Top 100+Enterprises Virtual Business Connecting Event

## **Background**

With the current coronavirus pandemic surging around the globe, the whole freight forwarding industry has experienced unprecedented hard time. But is still keeping their business moving ahead to forward the various kinds of epidemic prevention and control supplies and commodities to the people in need from every corner of the World without any standstill amid the difficult situation such as employee self-isolation, port blockade, city lockdown and so on.

The epidemic has changed our business model, and cloud conference and online meeting have become the major part of business communication and exchange in the industry.

Following the changing situation, China International Freight Forwarders Association (CIFA) has actively responded to call of the domestic and overseas trends and met the demand of its member enterprises by setting up a new platform in order to strengthen communication and cooperation between Chinese and foreign freight forwarders by bridging the world freight forwarding industry with their Chinese counterparts. With such goal in mind, 2021 China International Freight Forwarding & Logistics Industry Top 100 leading enterprises + Business Connecting Event is hereby launched with grand opening, during which the "One-On-One meetings and Business Forum as well as Release Conference on 2020 China International Freight forwarding & logistics Industry Development Blue Book would be combined to be held at the same time thru both online and offline mode. Such combination platform of rich in content and tailor-made in arrangements shall become the focus and spotlight of the whole Industry home and abroad.

#### **Format of Event**

Enjoy the cloud one-on-one meetings with global industry like-minded agents and friends.



#### Who will Attend?

- ✓ Global Logistics firms & Freight forwarders.
- ✓ China International Freight Forwarding and Logistics Top 100+Enterprises.

- ✓ Land, Air, Sea, Rail or Combined Transport Companies.
- ✓ Global Railway companies.
- ✓ Cargo and Courier Transporters.
- ✓ Logistic Centres and Warehousing Firms.
- ✓ Customs Brokers.
- ✓ Transport Equipment's and sub-supplier Firms.
- ✓ Port and Airport Authorities
- ✓ Producer, Importer, and Exporter Firms
- ✓ International Organizations, Institutions and China Province and municipal Level associations.

# Agenda Online, in 25-27 of August, 2021

Date	Time	Activity	Format
10 <sup>th</sup> to 24 <sup>th</sup> of August of 2021	08:00-24:00	Reserve online One on one meetings	Online
25 <sup>th</sup> to 27 <sup>th</sup> of August of 2021	08:00-24:00	Online one on one meetings	Online

# **Registration Fee**

		Registrat	ion fee in USD	
Participation	Item	Member	No-Member	Benefits included
Delegates Fee	Attendee online	108.00	128.00	Participate in online one-on-one meetings, including one display webpage
	viewer online	30.00	40.00	Including online display page, without one-on-one permission
		Advertising P	romotion Choice	e
	Directory Book (Whole color Page)	460.00	460.00	Printed in the event directory book. Artwork can be designed by buyer or provide the material CIFA will arrange to design
	Directory Book (Whole black Page)	230.00	230.00	Printed in the event directory book. Artwork can be designed by buyer or provide the material CIFA will arrange to design
Advertising	Floating advertisement at the venue	1523.00	1523.00	Printed in the event directory book. Artwork can be designed by buyer or provide the material CIFA will arrange to design
	Advertisement exhibition boards	3077.00	3077.00	Provided Exhibition board advertising space at size 2.4m*1.8m on venue. Artwork can be designed by buyer or provide the material CIFA will arrange to design

## **Sponsorship Choice:**

## Special Invited sponsorship fee: 10768USD

## Quantity:3

#### **Benefits**

- ✓ Company logo will be printed or showed as special invited sponsor in conference materials, directory book cover, registration desk backdrop and event website.
- ✓ Include a display advertising space on conference website home page.
- ✓ 2 Full color pages ads in the conference directory book.
- ✓ Four free delegates.
- ✓ Improvement of brand awareness and recognition through logo and advertisement placement
- ✓ Network with like-minded industry colleagues and China Top 100+ enterprises.

## Platinum Sponsorship fee: 7692USD

#### **Benefits**

- ✓ Company logo will be printed or showed as platinum sponsor in conference materials, directory book cover, registration desk backdrop and event website.
- ✓ Include a display advertising space on conference website home page.
- ✓ 1 Full color page ads in the conference directory book.
- ✓ Three free online delegates.
- ✓ Improvement of brand awareness and recognition through logo and advertisement placement
- ✓ Network with like-minded industry colleagues and China Top 100+ enterprises.

## **Gold Sponsorship fee: 6154USD**

#### **Benefits**

- ✓ Company logo will be printed or showed as gold class sponsor in conference materials, directory book cover, registration desk backdrop and event website.
- ✓ Include a display advertising space on conference website home page.
- ✓ 1 Full color page ads in the conference directory book.
- ✓ Two free delegates.
- ✓ Improvement of brand awareness and recognition through logo and advertisement placement.
- ✓ Network with like-minded industry colleagues and China Top 100+ enterprises.

## Silver Sponsorship fee: 6154USD

#### Benefits

- ✓ Company logo will be printed or showed as silver class sponsor in conference materials, directory book cover, registration desk backdrop and event website.
- ✓ Include a display advertising space on conference website home page.
- ✓ 1 Full color page ads in the conference directory book.
- ✓ One free delegate.
- ✓ Improvement of brand awareness and recognition through logo and advertisement placement
- ✓ Network with like-minded industry colleagues and China Top 100+ enterprises.

## **Event Materials Sponsor Fee: 3076USD**

## Quantity:1

#### Benefits

- ✓ Company logo will be printed or showed as Event Materials sponsor in conference materials and souvenirs and registration desk backdrop.
- ✓ 1 Full color page ads in the conference directory book.
- ✓ One free delegate.
- ✓ Improvement of brand awareness and recognition through logo and advertisement placement.
- ✓ Network with like-minded industry colleagues and China Top 100+ enterprises.

#### Design works:

Above mentioned design works the exhibitor can makes the design works by self. Or exhibitor provides materials, and the organizer arrange the design works.

#### How to join?

The procedure regarding how to join the event is very easy.

Open the event site <a href="https://conferenceen.cifa-china.com/">https://conferenceen.cifa-china.com/</a> and make your honorable company registration in it, a special web page will be created for an online delegates and sponsorships. You can upload and extend all your worthy info in it.

#### First Step:

Open the website: <a href="https://conferenceen.cifa-china.com/">https://conferenceen.cifa-china.com/</a> make registration

## **Second Step:**

Create your system account. Tick the button registration now.



#### **Third Step:**

Fill your company info:

Company Na	me				
Please enter n	nterprise name				
Common Eng	Jlish Name				
Please enter er	nterprise name in english				
	or (ronowing associatio	ns members enjoy tri	e membership price )		
	□ CIFA	□ AFFA	■ WCA		
	CIFA	□ AFFA □ SLA	<ul><li>WCA</li><li>□ FEDESPEDI</li></ul>	UTKAD	■ ABBAT
	□ CIFA	□ AFFA	■ WCA	UTKAD SJSC FAR	■ ABBAT ■ FETEIA-OLTRA ■ USFR
	CIFA JIFFA PIFFA	☐ AFFA ☐ SLA ☐ BAIF	■ WCA ■ FEDESPEDI ■ AFG	■ SJSC	FETEIA-OLTRA
•	CIFA JIFFA PIFFA KFFA	AFFA SLA BAIF EFFSAA	WCA FEDESPEDI AFG APAT	□ SJSC □ FAR	<ul><li>■ FETEIA-OLTRA</li><li>■ USER</li></ul>
	CIFA  JIFFA  PIFFA  KFFA  HAFFA  BIFFA(CHINA)  LIFFA(CHINA)	AFFA  S LA  B BAIF  E FFSAA  FMFF  SIFFA(CHINA)  S DIFA(CHINA)	WCA  FEDESPEDI  AFG APAT FFFAI  GIFFA(CHINA) DIFFA(CHINA)	SJSC FAR KIFFA TIFFA(CHINA) NIFFA(CHINA)	FETEIA-OLTRA USER TIFFA JIFFA(CHINA) HEBIFA(CHINA)
	CIFA  JIFFA  PIFFA  KFFA  HAFFA  BIFFA(CHINA)	AFFA SLA BAIF FFSAA FMFF SIFFA(CHINA)	WCA  FEDESPEDI AFG APAT FFFAI GIFFA(CHINA)	SJSC FAR KIFFA TIFFA(CHINA) NIFFA(CHINA) STILASP(CHINA)	<ul><li>□ FETEIA-OLTRA</li><li>□ USER</li><li>□ TIFFA</li><li>□ JIFFA(CHINA)</li></ul>

And then add your delegates info and make payment to organizer.

## **Contact US**

We sincerely welcome your participation the event. Any question regarding to it please contact with us no hesitation:

## **Contact person:**

Julia Zhao <u>Julia-zhao@cifa.org.cn</u> 86-10-69698789/3787

Cellphone (WeChat): 86 13681479075

James Fang <u>fangj@cifa.org.cn</u> 86-10-69698789/3782

Cellphone (WeChat): 86 13681544615