

BLUE OCEAN[®]
CORPORATION
CONSULTING . TRAINING . CONFERENCES



INTERNATIONAL
PROCUREMENT &
SUPPLY CHAIN
CONFERENCE

Reinventing
the **New Trade**
Equation
from **Egypt**
to the **World**

6th
DECEMBER
2025


Royal Maxim
Palace Kempinski

CAIRO



Egypt

The Emerging Epicenter of Global Trade

At the junction of continents and commerce, **Egypt** is becoming a trade powerhouse. With the Suez Canal serving as one of the world's most vital arteries,

**Egypt Handles Over
12% of Global Trade Flow.**

But the nation's trade ambitions go far beyond geography.

Across its ports, borders, and industrial corridors, a quiet revolution is underway. Smart port infrastructure is replacing traditional bottlenecks. Paper trails are giving way to digital customs and predictive logistics. Trade agreements are evolving alongside infrastructure.

All these are designed to make Egypt not just a transit zone, it's a centre of gravity for global supply chains.

In recent years, Egypt has reimagined its trade posture. The focus is shifting from throughput to strategic value creation. New special economic zones are being tailored to specific industries, automotive, energy, textiles, technology, attracting manufacturers and logistics players looking for agility, resilience, and reach.



Equally important is the transformation in mindset. Trade in Egypt is now increasingly concentrated on innovation, sustainability, and integration with global trade intelligence systems.

From connected cargo to greener logistics, Egypt is laying the foundation for a future where the world

**CONNECTS,
COLLABORATES &
GROWS.**

SUEZ CANAL



Reinventing
the **New Trade**
Equation
from **Egypt**
to the **World**

Breaking the Old Model for the Good!

Trade can no longer rely on speed and cost alone.

**Today's Supply Chains must Absorb Shocks,
Adapt Fast, and Operate Responsibly.**

So, What's Next?

THE NEW EQUATION

Resilience × **Visibility** × **Sustainability** = **Enduring Value**

Egypt Embraces This Transformation by:

- Strengthening multi-modal infrastructure
- Pushing for end-to-end transparency
- Integrating ESG standards across supply ecosystems

Happening on

6th
DECEMBER
2025


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This conference closely aligns with
**Egypt's national mission to become a
global hub of sustainable, intelligent,
and future-ready trade.**

This platform is not just a conversation starter. **It's a strategic direction.**



INTERNATIONAL PROCUREMENT & SUPPLY CHAIN CONFERENCE

Ignite. Innovate. Inspire

The International Procurement and Supply Chain Conference will bring together over

1000 delegates who care deeply about the future of how
World Trades, Connects, and Grows.

As we meet in Cairo, we bring with us different journeys, different experiences, and different points of view, because we believe the same thing: the future of supply chains won't be inherited. It has to be built intentionally, and together.

IPSC sets the stage for honest conversations. The kind that go beyond processes and performance and get into exploring facts like how we adapt, collaborate, and create systems that can bend without breaking.

Looking outward from Egypt, there's one message we hope echoes beyond this event:

The future of trade isn't somewhere far away. It's starting right here, with all of us, with this moment, and with the courage to think bigger, act wiser, and move forward.





Expected Audience Breakdown for



Why Attend IPSC?

Expert Insights:

Renowned experts and thought leaders in procurement and supply chain management will share their experiences, success stories, and practical insights.

Networking Opportunities:

Participation of industry leaders, potential partners, and experts in procurement and supply chain management leaves room for networking.

Diverse Industry Participation:

Active participation of businesses across sectors like oil and gas, manufacturing, technology, textiles, agriculture, pharmaceuticals, energy and more.

Future Trends:

Stay ahead of the curve by exploring the latest trends and emerging technologies shaping the future of supply chain management.





Egypt

2025

**Empowering
Smarter Decisions**

Inspiring Keynotes

The Rise of Egypt as a Tier-One Supply Chain Powerhouse: **Beyond the Canal**

- Leveraging Egypt's location to anchor Europe-Africa-MENA corridors.
- Combining hard infrastructure with trade facilitation reforms to attract investment.
- Positioning Egypt as a viable alternative to Asia for time-sensitive manufacturing and fulfillment.

Feeding the Future: Egypt's Agri-Supply Chain Revolution

- Infrastructure and irrigation projects designed for export-oriented agriculture.
- Reducing waste and enhancing quality with modern storage, transport, and traceability tools.
- Digitizing farm-to-port operations using sensors, satellite monitoring, and AI-enabled forecasting.

Suez Industrial Renaissance: Building the World's Most Strategic Supply Chain Cluster

- Bringing together logistics, manufacturing, and services under a unified investment umbrella.
- Establishing the Suez hub as a center for hydrogen, ammonia, and zero-emission logistics.
- Creating ecosystems that attract foreign investment while developing local capabilities.

Egypt 2030: The National Supply Chain Blueprint for Competitiveness and Resilience

- Linking logistics reforms with Egypt's broader economic, environmental, and social goals.
- Simplifying trade processes, zoning laws, and investment requirements.
- Strengthening institutions, inter-ministerial coordination, and human capital pipelines.

NAFEZA and More: Creating a Seamless Digital Trade Ecosystem in Egypt

- Exploring about the possibilities of scaling NAFEZA and ACI systems to all ports and land borders.
- Ensuring Egypt's trade systems connect with international databases, standards, and partners.
- Using AI and blockchain to improve cargo profiling, compliance monitoring, and fraud reduction.

Engaging Panel Discussions

Women and Youth in Supply Chains: The Workforce That Will Power Egypt's Growth

- Identifying barriers to entry for women and youth in logistics, warehousing, manufacturing, and trade.
- Highlighting programs and incentives to increase representation and mobility in the workforce.
- Supporting youth-led and women-owned logistics startups and SMEs through digital platforms and funding access.
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Smart Logistics Cities: Building Egypt's Next Growth Poles

- Designing logistics cities with multimodal transport, energy-efficient buildings, and proximity to production clusters.
- Leveraging investment from developers, port authorities, and technology providers to build scalable models.
- Embedding IoT, digital twins, and real-time cargo management systems into urban logistics zones.

Dry Ports, Smart Hubs and Inland Logistics: Egypt's Silent Supply Chain Revolution

- Linking Upper Egypt, Delta, and industrial zones to coastal ports via road, rail, and dry port networks.
- Role of digital documentation, bonded zones, and synchronized inspection for throughput.
- Smart hubs as alternatives to overburdened seaports and solutions to streamline cross-border flow.

Pharma and Medical Supply Chains: Turning Egypt into a Regional Health Security Hub

- Ensuring integrity, traceability, and speed for temperature-sensitive goods.
- Egypt's strategy to reduce import dependency and become a base for regional pharmaceutical production.
- Building resilient supply networks to serve Africa and MENA during future pandemics and emergencies.



IPSC Awards 2025

Honoring Impact. Celebrating Excellence

The IPSC Awards recognize outstanding individuals and organizations that are shaping the future of procurement and supply chain with bold ideas, relentless dedication, and measurable impact. From visionary strategies to ground-level execution, each awardee represents the spirit of progress that moves trade forward.



Individual Categories

- Supply Chain Excellence Leader
- Digital Transformation Leader
- Procurement Professional of the Year
- Supply Chain Innovator
- Supply Chain Resilience Champion
- Green Supply Chain Advocate
- Emerging Leader in Procurement
- Procurement Transformation Leader
- Woman Leader in Logistics

Corporate Categories

- Supply Chain Resilience in Crisis Management
- Sustainable Supply Chain of the Year
- Best Digital Supply Chain Integration
- Continuous Improvement in Supplier Development
- Excellence in Supply Chain Innovation
- Excellence in Community-based Supply Chain
- Excellence in Sustainable Manufacturing
- Excellence in Supply Chain Collaboration
- Excellence in Supply Chain Resilience
- Excellence in Talent Management

**CONNECTS,
COLLABORATES &
GROWS.**

Premium Packages

Partnership That Drives Meaningful Business Results

Title Sponsor

\$ 60,000

Powered by

\$ 40,000

Technology Partner

\$ 30,000

Platinum Sponsor

\$ 20,000

Gold Sponsor

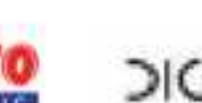
\$ 10,000

Exhibitor

\$ 8,000



Previous Sponsors



Sponsorship Opportunities

Impactful Collaboration for Business Success

Pre- Conference	TITLE	POWERED BY	TECHNOLOGY	PLATINUM	GOLD	EXHIBITOR
Logo on all promotional and Event Material	✓	✓	✓	✓	✓	✓
Cross Link from Conference Website	✓	✓	✓	✓	✓	✓
1 Electronic direct email to a database of 500,000+members	✓	✓	✓	✓	✗	✗
Opportunity to insert brochures, products, leaflets, demo CD's in Seminar Kits	✓	✓	✓	✗	✗	✗
At the Conference	TITLE	POWERED BY	TECHNOLOGY	PLATINUM	GOLD	EXHIBITOR
250 word description in the Conference program guide	✓	✓	✓	✓	✓	✓
Sponsor Announcement via digital platforms - 10M Reach	✓	✓	✓	✓	✓	✓
Logo display and branding on Conference program guide	✓	✓	✓	✓	✓	✓
Logo display and branding on conference backdrop and sponsor signage	✓	✓	✓	✓	✓	✓
Complimentary stall (2*2)	✓	✓	✓	✓	✓	✓
Hall Entrance Signage listing sponsors	✓	✓	✓	✓	✓	✓
Brochure display /handout to attendees	✓	✓	✓	✓	✓	✗
10 min slot in the main hall for company presentation	✓	✓	✓	✓	✗	✗
space for 2 promotional banners at the conference venue	✓	✓	✓	✓	✗	✗
Corporate slides on the screen at conference venue	✓	✓	✓	✗	✗	✗
One speaker opportunity	✓	✓	✓	✗	✗	✗
60 sec product demo on the screen at the conference venue	✓	✓	✓	✗	✗	✗
complimentary conference registrations	10	4	4	2	1	1
Complete branding opportunity at the conference sessions	✓	✓	✓	✗	✗	✗
Post Conference	TITLE	POWERED BY	TECHNOLOGY	PLATINUM	GOLD	EXHIBITOR
Access to final attendee list (Name and Company)	✓	✗	✗	✗	✗	✗
1 Electronic direct mailer to our database of 500,000+ members	✓	✓	✓	✓	✗	✗



Awards Sponsor

\$ 15,000

- Branding as the Awards sponsor
- Opportunity to nominate an SME for the jury
- Award sponsor logo on the winner trophy
- Award Sponsor logo on framed Award certificate
- Recognition during the awards function
- Opportunity to give out gifts to the award winners
- Award Presentation to the winners on stage
- 3 minutes to associate the award and your company's aims
- Inclusion post conference Awards press kit
- Cross Link from Conference website
- 4 Complimentary Conference Invitations
- 1 Electronic Direct Mailer post the conference
- Branding on Conference backdrop and the Sponsor Panel
- Include the award sponsor in all press releases
- Your profile on the awards website post awards



Lunch Sponsor

\$ 8,000

- 2 promotional Banners at Lunch Venue
- Logo on all event related promotional material
- Opportunity to give out gifts and run a contest
- Cross Link from Conference website
- Branding on Conference backdrop and the Sponsor Panel
- Announcements at Lunch Venue

Additional A'la Carte Options



Conference Bag Sponsor

\$ 10,000

- Sponsor Logo on the Conference Bag & Kit
- Logo on all event related promotional material
- Opportunity to give out gifts and run a contest
- Cross Link from Conference website
- Branding on Conference backdrop and the Sponsor Pane



Badge Sponsor

\$ 8,000

- Sponsor Logo on the Conference Badge/Lanyard
- Logo on all event related promotional material
- Opportunity to give out gifts and run a contest
- Cross Link from Conference website
- Branding on Conference backdrop and the Sponsor Panel

Blue Ocean in News



Awards and Recognitions



Recognized



Blue Ocean
Corporation
is a Certified
Great
Place to Work

UAE's first
professional
training
organization
to achieve
Superbrands status



Recognized
with Ministry
of Human
Resources
UAE Award



Excellence in Learning
and Development
from the Association
for Supply Chain
Management (ASCM)



10 Best Six Sigma Training
Institutes World Wide



Excellence in Training &
Development Award



Global Forum for Education
and Learning (GFEL)
Top 50 Organizations
in Education



Golden Globe Tigers Award
for the Best Training Initiative
in Logistics and SCM



Outstanding Contribution
to Global Learning



Visual Glimpses of Our Past Events



About Blue Ocean Corporation

Blue Ocean Corporation, the world leader in supply chain training and consulting, is renowned for its transformative impact across industries. With a distinguished alumni network of 500,000 professionals and partnerships with over 2,500 organizations worldwide, we continue our journey as a trusted solution provider, empowering individuals to excel in their careers and drive organizational success. Our tailored solutions enhance workforce performance, fostering operational excellence and sustainable growth.

With a legacy of over 30 international awards, Blue Ocean Corporation is committed to delivering innovative, high-impact solutions that position our clients at the forefront of their industries, ensuring they thrive in an ever-evolving global marketplace.

Blue Ocean Conferences, one of the key verticals of the organization is a proud host of series of international conferences, seminars, and workshops around the world. Blue Ocean Conferences has garnered wide appreciation for organizing smart and impactful events.



International
Procurement &
Supply Chain
Conference



Blue Ocean
Women Leadership
Development



International
Human Resource
Conference



Seminars &
Webinars



BADMINTON ASIA
MIXED TEAM CHAMPIONSHIP

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BLUE OCEAN[®]
CORPORATION

CONSULTING . TRAINING . CONFERENCES

*28 years of
excellence*



INTERNATIONAL PROCUREMENT & SUPPLY CHAIN CONFERENCE

DATE:

6th
DECEMBER
2025

VENUE:



Royal Maxim
Palace Kempinski

CAIRO

FROM
EGYPT ↗
TO THE
WORLD

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