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Konu: Asia Connect: Aviation Strategy Conference

Dear Sir or Madam,

My name is Irina Kazakova, I'm a producer for ATO/COMM.

In few words ATO COMM and its parent US company, MARK COMM, are two integral parts of the next-generation integrated marketing communications platform, specifically tailored for global transport and travel industries with a special focus on emerging markets. For more information, please, follow the link <https://www.ato-comm.eu/#top>



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On behalf of ATO/COMM, the private organizer of the **Asia Connect: Aviation Strategy Conference** we are honored to invite you to join the event that will take place on **September 7, 2022** at Lazzoni Hotel in **Istanbul, Turkey** free of charge.

Asia Connect: Aviation Strategy 2022 Conference is a first-of-its-kind event dedicated to exploring the opportunities and challenges of the region by bringing together global aviation experience and deep local knowledge, exchanging ideas and best practices, sharing information, discussing current issues, and gathering knowledge to solve problems.

The main topics of **Asia Connect: Aviation Strategy 2022 Conference** include:

- Key trends and strategies in the air transport and MRO industry
- Civil aviation market of Southern Eurasia in focus: challenges and prospects
- New routes, fleets and business models, digital transformation, sustainability and ESG

- Airport operations, air cargo trends, supply chains and logistics

The list of participants includes top managers and representatives of airlines, airports, OEMs, MRO providers, suppliers and other participants in the civil aviation value chain.

Please let us know if you have any further questions.

It would be great meeting you in Istanbul!

Looking forward to your response!

Best regards,

Irina Kazakova / Producer

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Asia Connect: Aviation Strategy

Leading role of South Eurasian airlines and airports

September 7, 2022, Istanbul

Conference Agenda

10:00 – 14:40 **SESSION 1. THE BIG PICTURE OF THE REGION**

Facing Crisis Upon Crisis: How the Air Transport Can Respond

10:10 – 10:30 **Connecting Europe and Asia: Covid-19 Recovery Tracker**

Invited speaker:

Funda Calisir, IATA's Area Manager Turkey, Central Asia and Azerbaijan

Saad Paracha, Unit Head, CAREC, Asian Development Bank

10:35 – 10:55 **Covid, Ukraine and Staff Shortage Crisis: Air Transport Route to Recovery and a Sustainable Future Strategies**

Invited speakers:

Asok Kumar, Executive Vice President, Global Head of Air Freight, DB Schenker

Kees-Jan van der Velden, CEO of APG

TBC, Ernst&Young

TBC, Kuehne + Nagel

TBC, Skyscanner

11:10 – 11:30 **Outlook: Travel Demand and Carriers' Potential**

Speaker:

Chris Tarry, Principal at CTAIRA

11:30 – 12:00 Networking coffee-break

12:00 – 12:40 **CEO Talks: Air Transport Market – Creating a New World**

Trends, impacts, challenges, and opportunities

Interviewer: **Kurt Hofmann**, Aviation Editor, Air Transport World

Speakers:

Jiri Marek, CEO, Air Serbia

Invited speakers:

Alexandru Ceban, CEO, Air Moldova

Gennady Gryaznov, CEO, SKY KG AIRLINES

Max Kownatzki, CEO, SunExpress

Andy Liu, Executive Director, Myway Airlines
TBC, Turkish Airlines

12:45 – 13:35 The Leadership Exclusive Updates Direct from Key Airline and Airport Decision Makers and Network Planners

Moderator: **Kurt Hofmann**, Aviation Editor, Air Transport World

- New routes and connections for Eastern Europe and Central Asia
- Competition and cooperation
- Transformation of business models

Invited participants:

Zaur Akhundov, President, Silk Way Group

Rano Dzhuraeva, Chairman of the Board, Uzbekistan Airports

Umid Khusanov, 1st Deputy of Chairman of the Board of Directors, Uzbekistan Airways

Geyrat Nematov, Director, Air Marakanda (Samarkand)

Nazim Samadov, Deputy Director Executive, AZAL

Meruert Zholdybaeva, Director, AKTAU International Airport

TBC, Turkish Airlines

TBC, Georgian Airways

Exchange of views from the participants

13:40 – 14:40 Networking, lunch

14:40 – 15:30 SESSION 2. AIRLINE DIGITAL STRATEGIES: CHANGING BUSINESS MODELS

14:40 – 14:50 Current Challenges and the Future of the Air Travel Ecosystem: Post-COVID Recovery, Military Conflicts, Capacity and Workforce Shortages

Speaker TBC

14:50 – 15:30 The Leadership Discussion: NEW LANDSCAPE OF AIR TRANSPORT INFRASTRUCTURE

Moderator: **Jean-Vincent Teuler**, VP, Regional General Manager EMEA, Sabre

- New digital strategies
- Adapting business models and strategies
- New distribution approaches
- Relationships development

Participants:

Gevorg Khachatryan, Deputy Director General for Commercial, Armenia Aircompany

Invited participants:

Nikolay Buryakov, CCO, SCAT

Michael Gaebler, Chairman & CEO, Aviareps

Dzhovid Saidov, Head of Marketing and External Relations, Somon Air

Paruyr Vardanyan, CEO, Armenia Airways

Onur Dedeköylü, CCO, Pegasus Airlines

Exchange of views from the participants

15:30 – 16:15 SESSION 3. AIRLINE FLEET STRATEGIES

15:30 – 15:50 New Aircraft Generations: Where the Market Is Moving

Invited speaker:

Vadim Fokins, Regional Sales Director, CIS and Northern Countries Markets, Embraer

15:55 – 16:15 Airbus A220 as a Tool of Dealing with the Crisis: Air Manas Experience

Invited speaker:

Talgat Nurbaev, Deputy General Director, Air Manas

16:20 - 18:00 SESSION 4. AIRPORT STRATEGIES

16:20 – 16:40 Private-Public Partnership in Airport Reconstruction Project

Invited speaker:

Geyrat Nematov, Director, Air Marakanda (Samarkand)

16:45 – 17:35 Dialogue with Airports: The New Reality and a Look Beyond

Moderator: **Stanislav Solomko**, Partner, Lufthansa Consulting

- Recovery and transformation after COVID restrictions
- Financing of airports development
- Efficiency and digital solutions in operations
- Airport cargo strategy – win-win for all stakeholders

Invited participants:

Asliddin Kiyamov, Deputy IT Director, Dushanbe International Airport

Lyudmila Kopeichuk, Head of Marketing Department, Nursultan Nazarbayev International Airport

Kanan Hajiyeu, Deputy Director, Baku Heydar Aliyev International Airport

Marzakhid Tursunov, Director, Airport Tashkent

Exchange of views from the participants

17:35 – 18:00 Networking, coffee break

18:00 – 18:30 SESSION 5. AIR CARGO STRATEGIES

18:00– 18:30 **Panel Discussion: Air Cargo Trends**

Opening Speech. Unlocking the Air Cargo Potential of the Region

Invited speakers:

Brendan Sullivan, Global Head of Cargo, IATA

Steve Saxon, Partner, McKinsey & Company

The Leadership Discussion: Air Cargo Trends

Moderator: TBC

- Challenges and opportunities for air cargo business in the region
- Opportunities for airports
- Innovative technologies for air cargo

Invited speakers:

Zaur Akhundov, President, Silk Way Group

Teymur Gasanov, Director, Baku Heydar Aliyev International Airport

Kamran Naqvi, President and CEO, AeroStan

Turhan Özen, Chief Cargo Officer, Turkish Airlines

Vladimir Zhitnik, Director of Cargo Department, SCAT

TBC, Almaty International Airport

TBC, Navoi International Airport, Navoi Cargo Terminal

Exchange of views from the participants

18:30 – 20:30 **Cocktail reception and networking**

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