



**Join the next FIATA Digital
Lab - discover two new
platforms that could help you
in your daily job**

Dear member,

FIATA invites you to take part in the FIATA Digital Lab – a webinar series launched to inform members of the latest digital initiatives out there for freight forwarders. Sign-up now to secure your place!

Why could the FIATA Digital Lab bring value to you? *Keep reading!*

As the digitalisation of the logistics industry accelerates, every day new digital tools pop-up, and it's not always easy to stay up-to-date with them. To help members anticipate the future of the industry and stay on top of these latest developments, FIATA is pleased to invite all members to this [new webinar series](#) where innovative logistics software/platforms will be presented through short demos followed by a Q&A.

This will also allow FIATA to better understand how its members perceive these new tools and wish to position themselves as an industry. **The next webinar of 2023 will take place on Teams on:**

16 May at 15.00-16.00 CET

and will feature [Raft](#), an intelligent freight automation platform, that empowers freight forwarders to deliver more value to customers by automating the entire freight journey for complete transparency and control and [ICC Genesis](#), a digital certifying tool that enables exporters to go to their related Chambers of Commerce to obtain the certification of their preferential origin statement on invoice declarations.

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Raft - <https://www.raft.ai/>

Raft is an intelligent freight operating system using cutting-edge technologies such as artificial intelligence to automate and optimise freight forwarder operations across the entire lifecycle of the shipment, including areas such as Finance, Customs, Operations, Sales, Visibility, and Emissions.

Raft works alongside their clients' TMS and other systems to optimise their workflows, automate processes, connect additional third-party services, streamline internal communications and collaboration, as well as improve management reporting and visibility.

ICC Genesis - <https://iccwbo.org/world-chambers-federation/chamber-services/genesis/>

In 2022, ICC launched Genesis, a digital certifying tool that enables exporters to go to their related Chambers of Commerce to obtain the certification of their preferential origin statement on invoice declarations, within the framework of Free Trade Agreements.

The lack of knowledge of preferential rules of origin by exporting companies, especially SMEs, may lead to the possibility of making mistakes when self-certifying the preferential origin on the invoice declaration. Having its certification verified by its chamber of commerce can be an added value for exporters.

By offering a reliable verifying tool to exporters but also to importers and customs authorities, Genesis aims to reduce fraud risks and costs, and to facilitate smoother customs checks.

For any questions, please contact digital@fiata.org

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