



RDL group

RESEARCH | DEVELOPMENT | LEARNING

Conference and Exhibition

BLACK AND CASPIAN FREIGHT FORUM 2022

CORRIDORS, CARGOS, INFRASTRUCTURE

21 September, Istanbul, Turkey

EXHIBITION SPONSORSHIP ADVERTISING



www.rdl.group
info@rdl.group
+38 (093) 177 60 55

**BLACK AND CASPIAN
FREIGHT FORUM 2022**

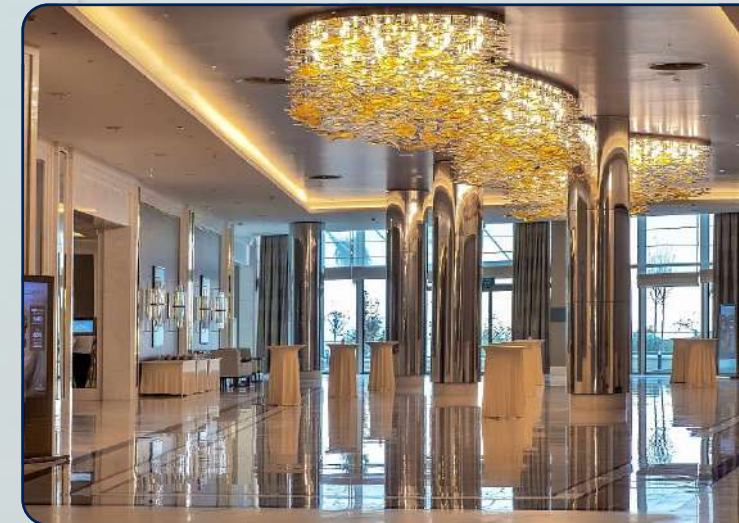
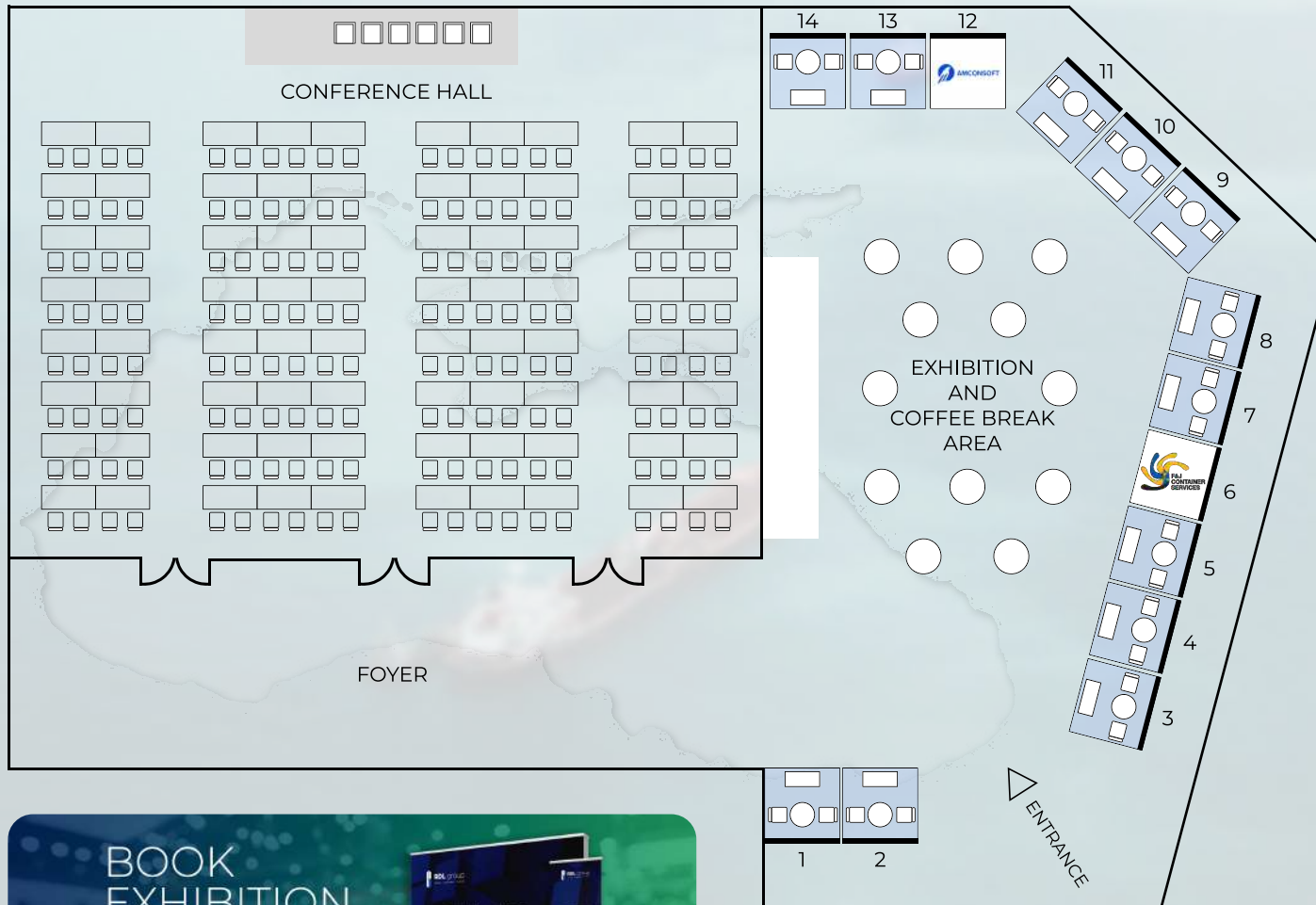
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EXHIBITION

EXHIBITION STAND



**BOOK
EXHIBITION
STAND**

MAKE YOUR PARTICIPATION MORE EFFECTIVE



- **Prepared exhibition stand ready to use**
- **3 delegate passes** with access to the conference and its activities
- Full-color advertising block in the conference catalog

3 500 €

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SPONSORSHIP

GENERAL PARTNER

only one company

Conference and Exhibition

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- **6 delegate** passes to all conference events.
- Equipped **exhibition stand**
- **Welcome speech** at the opening ceremony (5-10 min).
- **Presentation** at one of the conference sessions (20-25 minutes).
- **Full-color advertising block** in the conference catalog (A3 turn, layout provided by the Partner).
- **Logo** on all conference promotional materials.
- Attachment of **promotional materials to delegates' packages** (provided by the Partner).
- **Branding of the conference hall** in the corporate style of the General Partner.
- **Personal meeting room** for pre-arranged meetings.
- **Broadcast the Partner's video advertisement** before the conference and during coffee breaks.
- **Send an information letter** from the General Partner via the registered participants' database.

9 000 €



REGISTRATION DESK SPONSOR

only one company

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- **3 delegate** passes to all conference events.
- **Branding of the conference hall** in the corporate style of the Sponsor.
- **Lanyards and nametags** are printed by Sponsor's full-color corporate logo.
- **Full-color advertising block** in the conference catalog (1 page, layout provided by the Sponsor).
- **Logo** on all conference promotional materials.
- Attachment of **promotional materials to delegates' packages** (provided by the Sponsor).
- **Send an information letter** from the Sponsor via the registered participants' database.



5 000 €

CONFERENCE SESSION SPONSOR

- **2 delegate** passes to all conference events.
- **Corporate video presentation** at the start of the session.
- **Full-color advertising block** in the conference catalog (1 page, layout provided by the Sponsor).
- **Logo** on all conference promotional materials and near chosen session in the conference program.

2 500 €

COFFEE BREAK SPONSOR

- **2 delegate** passes to all conference events.
- **Branding the coffee break area** in the corporate style of the Sponsor.
- **Full-color advertising block** in the conference catalog (1 page, layout provided by the Sponsor).
- **Logo** on all conference promotional materials.

2 500 €

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GALA DINNER SPONSOR

- **4 delegate** passes to all conference events.
- **5 passes** to Gala Dinner
- **Branding the Gala Dinner area** in the corporate style of the Sponsor.
- **Full-color advertising block** in the conference catalog (1 page, layout provided by the Sponsor).
- **Logo** on all conference promotional materials.
- Attachment of **promotional materials to delegates' packages** (provided by the Sponsor).

5 000 €

FIELD TRIP SPONSOR

- **2 delegate** passes to all conference events.
- **Branding the coffee break area** in the corporate style of the Sponsor.
- **Full-color advertising block** in the conference catalog (1 page, layout provided by the Sponsor).
- **Logo** on all conference promotional materials.

2 500 €

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NAMETAGS AND LANYARDS SPONSOR

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- **2 delegate** passes to all conference events.
- **Branding Nametags and Lanyards** with the Sponsor's corporate logo.
- **Full-color advertising block** in the conference catalog (1 page, layout provided by the Sponsor).
- **Logo** on all conference promotional materials.

2 500 €



ADVERTISING

ADVERTISING OPTIONS

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Bags



700 €

Pens



700 €

Notepads



700 €

Roll-Up



400 €

Promo in bags



400 €

CONFERENCE CATALOG ADVERTISING

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Outside Back Cover

800 €

Inside Back or Front Cover

600 €

Page 3 - **booked**



Double page spread

500 €

Full Page

400 €



Half-page

200 €

Logo on Cover

100 €



Logo and Text on each catalog's page

600 €



MAKE YOUR BUSINESS MORE VISIBLE

BECOME A SPONSOR

JOIN US IN ISTANBUL