VANJSKOTRGOVINSKA KOMORA BOSNE I HERCEGOVINE
СПОЉНОТРГОВИНСКА КОМОРА БОСНЕ И ХЕРЦЕГОВИНЕ

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SPONSORSHIP PROSPECTUS
4th International Logistics Conference in Bosnia and Herzegovina

This Sponsorship Prospectus is intended for institutions, organisations and companies interested in supporting the Conference. It outlines the available sponsorship categories, the corresponding sponsorship fees, the benefits associated with each sponsorship package, additional sponsorship opportunities, and other important terms and conditions that are binding for all sponsors..

1. SPONSORSHIP CATEGORIES

SPONSORSHIP CATEGORIES	SPONSORSHIP FEE (VAT Included)	SPONSOR BENEFITS
PLATINUM SPONSOR *(Exclusive – One Sponsor)*	15.000,00 BAM	1. Prominent placement of the Sponsor's logo and recognition of its sponsorship status in the Conference invitation and/or programme distributed to participants, as well as on the Chamber's official website. 2. Prominent display of the Sponsor's logo and recognition of its sponsorship status during the Conference Opening Ceremony; 3. Opportunity to display up to two exhibits outside the Conference venue (the Sponsor shall be solely responsible for the security and protection of the exhibits); 4. A dedicated 15-minute presentation slot within the Conference programme to showcase the Sponsor's products or services (through a video, PowerPoint presentation, or live presentation); 5. Exclusive placement of the Sponsor's logo on a dedicated branding totem located next to the main screen in the Conference Hall. The Sponsor shall provide the artwork in the format and within the deadline specified by the Organiser; 6. One dedicated social media post featuring the Sponsor, with the Sponsor tagged in all Conference-related social media posts 7. Sponsor's printed logo displayed on the official Conference photo wall (10x); 8. Use of up to three exhibition stands/promotional counters within the Sponsors' Exhibition Area (counter dimensions: 169 cm (L) × 55 cm (W) × 102 cm (H)), each equipped with one chair. The front panel of each counter may be branded with the Sponsor's logo. The Sponsor shall provide the artwork in the format and within the deadline specified by the Organiser; 9. Opportunity to display up to three promotional banners or display panels (maximum dimensions: 100 × 200 cm each) behind the promotional

		counters, provided they remain within the footprint of the allocated exhibition stand/promotional counter; 10. Ten complimentary Conference registrations, providing access to all events included in the official Conference programme 11. Access to the Conference participants list; 12. Attendance at the Conference Gala Dinner for up to ten members of the Sponsor's team. (Accommodation reservations and all related costs shall be the sole responsibility of the Sponsor); 13. Presentation of a Certificate of Appreciation during the Conference Gala Dinner, attended by Conference participants and distinguished guests, followed by an official photograph 14. Participation of one company representative as a panellist in a Conference panel discussion

DIAMOND SPONSOR *(Up to Three Sponsors)*	10.000,00 BAM	1. Prominent placement of the Sponsor's logo and recognition of its sponsorship status in the Conference invitation and/or programme distributed to participants, as well as on the Chamber's official website. 2. Prominent display of the Sponsor's logo and recognition of its sponsorship status during the Conference Opening Ceremony; 3. Opportunity to display up to two exhibits outside the Conference venue (the Sponsor shall be solely responsible for the security and protection of the exhibits); 4. A dedicated 10-minute presentation slot within the Conference programme to showcase the Sponsor's products or services (through a video, PowerPoint presentation, or live presentation) 5. Exclusive placement of the Sponsor's logo on a dedicated branding totem located next to the main screen in the Conference Hall. The Sponsor shall provide the artwork in the format and within the deadline specified by the Organiser 6. Tagging the Sponsor in all social media posts 7. Sponsor's logo displayed on the conference photo wall (6x); 8. Use of up to two exhibition/promotional counters in the Sponsors' Area (counter dimensions: 169 cm × 55 cm × 102 cm), each with one chair. The Sponsor's logo may be displayed on the front of each counter, subject to the submission of print-ready artwork within the deadline and in the format specified by the Organizer; 9. Placement of up to two display panels/banners (maximum dimensions of each: 100 × 200 cm) behind the promotional counter, provided they remain within the allocated exhibition/promotional space; 10. Five complimentary registrations granting access to all events included in the Conference programme 11. Access to the Conference participants list; 12. Attendance at the Conference Gala Dinner for up to five members of the Sponsor's team. (Accommodation reservations and all related costs shall be the sole responsibility of the Sponsor); 13. Presentation of a Certificate of Appreciation during the Conference Gala Dinner, attended by

		Conference participants and distinguished guests, followed by an official photograph 14. Participation of one company representative as a panellist in a Conference panel discussion
GOLD SPONSOR *(up to four sponsors)*	7.000,00 BAM	1. Prominent placement of the Sponsor's logo and recognition of its sponsorship status in the Conference invitation and/or programme distributed to participants, as well as on the Chamber's official website. 2. Prominent display of the Sponsor's logo and recognition of its sponsorship status during the Conference Opening Ceremony; 3. Opportunity to display one exhibit in front of the Conference venue. The Sponsor shall be solely responsible for the security and protection of the exhibit; 4. A dedicated 5-minute presentation slot within the Conference programme to showcase the Sponsor's products or services (through a video, PowerPoint presentation, or live presentation);

		5. Exclusive placement of the Sponsor's logo on a branding totem located beside the main screen in the Conference hall, together with the logos of the Diamond Sponsors. Artwork must be submitted within the deadline and in the format specified by the Organizer; 6. Tagging the Sponsor in all social media posts 7. Sponsor's logo displayed on the conference photo wall (4x); 8. Exclusive use of up to two exhibition/promotional counters in the Sponsors' Area (counter dimensions: 169 cm × 55 cm × 102 cm), each equipped with one chair. The Sponsor's logo may be displayed on the front of each counter, subject to the submission of print-ready artwork within the deadline and in the format specified by the Organizer; 9. Placement of up to two display panels/banners (maximum dimensions of each: 100 × 200 cm) behind the promotional counter, provided they remain within the allocated exhibition/promotional space; 10. Three complimentary registrations granting access to all events included in the Conference programme 11. Access to the Conference participants list; 12. Attendance at the Conference Gala Dinner for up to three members of the Sponsor's team. (Accommodation reservations and all related costs shall be the sole responsibility of the Sponsor), 13. Presentation of a Certificate of Appreciation during the Conference Gala Dinner, attended by Conference participants and distinguished guests, followed by an official photograph. 14. Participation of one company representative as a panellist in a Conference panel discussion
SILVER SPONSOR *(multiple sponsors)*	4.000,00 BAM	1. Prominent placement of the Sponsor's logo and recognition of its sponsorship status in the Conference invitation and/or programme distributed to participants, as well as on the Chamber's official website 2. Prominent display of the Sponsor's logo and recognition of its sponsorship status during the Conference Opening Ceremony;

		3. Display of the Sponsor's printed logo on the Conference photo wall (2x); 4. Use of one exhibition/promotional counter in the Sponsors' Area (counter dimensions: 169 cm × 55 cm × 102 cm), equipped with one chair. The Sponsor's logo may be displayed on the front of the counter, subject to the submission of print-ready artwork within the deadline and in the format specified by the Organizer; 5. Placement of one display panel/banner (maximum dimensions: 100 × 200 cm) behind the promotional counter, provided it does not exceed the allocated exhibition/promotional space 6. Two complimentary registrations granting access to all events included in the Conference programme 7. Attendance at the Conference Gala Dinner for up to two members of the Sponsor's team. (Accommodation reservations and all related costs shall be the sole responsibility of the Sponsor; 8. Presentation of a Certificate of Appreciation during the Conference Gala Dinner, attended by Conference participants and distinguished guests, followed by an official photograph.
BRONZE SPONSOR *(multiple sponsors)*	3.000,00 BAM	1. Prominent placement of the Sponsor's logo and recognition of its sponsorship status in the Conference invitation and/or programme distributed to participants, as well as on the Chamber's official website 2. Prominent display of the Sponsor's logo and recognition of its sponsorship status during the Conference Opening Ceremony; 3. Display of the Sponsor's printed logo on the Conference photo wall (1x); 4. Placement of one display panel/banner (maximum dimensions: 100 × 200 cm) in the Sponsors' Area, without an exhibition/promotional counter; 5. One complimentary registration granting access to all events included in the Conference programme 6. Attendance at the Conference Gala Dinner for one member of the Sponsor's team. (Accommodation reservations and all related costs shall be the sole responsibility of the Sponsor); 7. Presentation of a Certificate of Appreciation during the Conference Gala Dinner, attended by

		Conference participants and distinguished guests, followed by an official photograph.
CONFERENCE FRIEND *(multiple supporters)*	1.500,00 BAM	1. Conference Friend status and logo displayed on the Conference website. 2. One complimentary registration granting access to all events included in the Conference programme 3. Attendance at the Conference Gala Dinner for one member of the Sponsor's team. (Accommodation reservations and all related costs shall be the sole responsibility of the Sponsor); 4. Presentation of a Certificate of Appreciation during the Conference Gala Dinner, attended by Conference participants and distinguished guests, followed by an official photograph
CONFERENCE EXHIBITOR	3.000,00 BAM	1. Indoor exhibition space of 12 m2 - 4x3 m 2. Information counter with branded front panel 3. Branded backdrop wall (4 panels) 96 x 240 cm 4. Table and four chairs, electrical power connection, and waste bin 5. Branded company name sign 6. Company logo displayed on the official Conference website 7. Two complimentary Conference registrations 8. Attendance at the Conference Gala Dinner for one member of the Sponsor's team. (Accommodation reservations and all related costs shall be the sole responsibility of the Sponsor)

2. ADDITIONAL SPONSORSHIP OPPORTUNITIES

1. Members of the Foreign Trade Chamber of Bosnia and Herzegovina (FTC BiH) who regularly fulfil their membership fee obligations are entitled to a 10% discount on the applicable sponsorship fee.
2. Non-members of FTC BiH, as well as members who do not regularly fulfil their membership fee obligations, are entitled to a 10% discount on the applicable sponsorship fee, provided that they have sponsored the Logistics Conference at least once since 2023.
3. Members of FTC BiH who regularly fulfil their membership fee obligations and have sponsored the Logistics Conference at least once since 2023 are entitled to a 20% discount on the applicable sponsorship fee.

3. NOTES:

1. Priority in the selection of sponsorship categories shall be determined by the order in which Sponsorship Agreements are signed.
2. For the selected sponsorship category, at least 20% of the total sponsorship fee must be paid within seven days of signing the Sponsorship Agreement, with the remaining balance payable no later than seven days before the start of the Conference.
3. Sponsors are responsible for providing all promotional and other materials to be used at their exhibition/promotional counters.
4. The Organizer shall determine the location and schedule for the setup of exhibition/promotional counters, banners and promotional materials, as well as the arrangements for their delivery. The Organizer shall also determine the time and place of any presentation included in the Conference programme.
5. The Sponsor shall assume full responsibility for any consequences arising from the late submission or failure to submit the information, promotional or other materials required by the Organizer for the fulfilment of its obligations, or from failure to make the required payments within the specified deadlines. In such cases, the Sponsor shall not be entitled to make any claims against the Organizer on these grounds.Sponzor je dužan pridržavati se programa događaja, kao i eventualno izmijenjenog ili reduciranog programa.
6. The Sponsor shall comply with the Conference programme, including any subsequent amendments or reductions to the programme.
7. The working language of the Conference shall be one of the official languages of Bosnia and Herzegovina. Simultaneous interpretation into English will be provided by the Organizer.

GENERALNI SEKRETAR

Nihad Bajramović

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