



**ORTA ANADOLU
İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ**

Sayı: 70430465-TİM.OAİB.GSK.İDARİ.2026/353-1610
Konu: Uluslararası Arz Zinciri ve Liman Lojistiği Fuarı

Ankara, 18/02/2026

Sayın Üyemiz,

Türkiye İhracatçılar Meclisi (TİM)'den alınan bir yazıda, T.C. Ticaret Bakanlığında alınan bir yazıya atfen, **27-29 Nisan 2026** tarihlerinde Çin'in Çengdu şehrinde "**Uluslararası Arz Zinciri ve Liman Lojistiği Fuarı**"nın düzenleneceği bildirilmektedir.

Bilgilerine sunulur.

S. Tansel KÜNBI
Genel Sekreter A.
Şube Müdürü

Ek: Fuar Tanıtım Broşürü

Ayrıntılı bilgi için: Ayşenur Altan - BSHS

Orta Anadolu İhracatçı Birlikleri Genel Sekreterliği

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2026 国际供应链与口岸物流博览会

International Supply Chain & Port Logistics Expo

2026年4月27-29日
April 27-29, 2026

成都世纪城新国际会展中心
Chengdu Century City New Int'l Convention & Exhibition Center



www.transportlogisticexpo.com

Our Value

Connect top-tier
resources

National
ministries
and
commissions

State-owned
enterprises

International
organizations

Customs
authorities

The core of value of NorthStar Sinogold lies in "connection" - connection policies and markets, domestic and international, technology and demand, tradition and innovation. Since the establishment of the company, NorthStar Sinogold has made a lot of efforts to build a resource docking platform, vigorously promoting the "ExpoLink" strategy, taking exhibition as a chain, connect ministries, NorthStar Group, international organizations and customs resources. By organizing/hosting various exhibitions and conferences, NorthStar Sinogold has become a key hub for promoting industry standardization, internationalization and sustainable development. Provide an exchange and cooperation platform and comprehensive support and services for industry development.



1. Highly international advantages
2. Excellent results in practical cooperation
3. Gathering of top resources
4. The official platform helps strongly

Why Choose Us?



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About us



Beijing North Star Group Co., Ltd. is a large state-owned enterprise under the Beijing municipal government, with core businesses encompassing convention & exhibition services, real estate development, and commercial property management. North Star Group's key subsidiaries include: Capital Exhibition Group, North Star Sinogold Chengdu Exhibition Co., Ltd., North Star Real Estate Group, North Star Commercial Management Company.



North Star Sinogold Exhibition Co., Ltd. was established in March 2018 in Chengdu Tianfu New Area as a state-controlled mixed-ownership enterprise under Beijing North Star Group. Specializing in organizing international exhibitions and conferences, the company primarily focuses on promoting logistics, trade, and supply chain exchanges and cooperation between China and Belt and Road Initiative (BRI) countries. Since its inception, the founding team has prioritized expanding the exhibition market in Western China and BRI partner countries, aiming to build a Sino-Eurasia economic, trade, logistics, and supply chain collaboration platform.



Exhibition activities
hosted/Co-organized



Service guarantee for
high-end state and
government activities



Planning and
execution of
public relations
activities



Business inspection,
expansion reward

Belt and Road Flagship Expo for Industrial and Supply Chain Collaboration

Focusing on the "Belt and Road" Initiative and China's Connectivity

Serving National Strategy Leading Industry Development
Facilitating Trade Cooperation

As the bellwether of Asia-Europe multimodal transport, the 8th International Supply Chain & Port Logistics Expo will convene in Chengdu in April 27-29,2026.

Centered in Chengdu, the Expo drives supply chain system development across Western China, Central/West Asia, SCO member states, ASEAN nations, and CEEC markets. Since its inception, it has consistently aligned with national strategies and industry trends, focusing on "New Developments" in Asia-Europe multimodal transport, now standing as the flagship exhibition for Asia-Europe industrial and supply chains.

2025 exhibition, under the theme "Ports + Logistics, Industries Link the World," will bring together high-quality domestic and international port and industrial resources, the entire logistics industry chain, top-tier government and corporate representatives, and relevant trade resources. It aims to establish an international comprehensive service platform for global policymakers and businesses to understand policies, gain market insights, explore cutting-edge trends, seize business opportunities, foster partnerships, and facilitate industrial globalization. The conference will continuously provide robust resources and support for international government and corporate collaboration, driving industry advancement and promoting economic and trade development.

Expo Scale Upgraded


15000+
Exhibition Area


200+
Domestic & International Exhibitors


30+
Countries & Regions


20000+
Professional Visitors


11+
Concurrent Events


500+
Government and Business
Representatives from China and Abroad



2026 Dual Upgrades in Service Quality

Committed to Facilitating Substantive Cooperation Between Governments and Enterprises Worldwide

1 Exclusive Port and Industrial Resources for High-Level Opening-Up

By integrating premium port resources across China and industrial cooperation advantages with Belt and Road Initiative (BRI) countries and regions, the organizer provides exhibitors with a unique platform for exchange and collaboration. Exhibitors will gain direct access to China's port and industrial resource network, forging strong connections with global logistics partners and supply chain enterprises.

3 Pragmatic Cooperation with Tangible Results

With sessions of the conference, the expo has established itself as an internationally recognized platform focused on practical and outcome-driven partnerships. It offers exhibitors abundant high-quality commercial resources and collaboration opportunities, making it the preferred choice for governments and enterprises to explore new markets, expand operations, seek innovative solutions, and build long-term relationships.

2 Unrivaled International Standards: A Gateway to Global Markets

The conference gathers industry leaders and key buyers worldwide to explore cutting-edge market trends and business opportunities. The organizer will facilitate in-depth discussions and negotiations between exhibitors and top-tier buyers, jointly paving the way for future cooperation and development and injecting new momentum into business growth.

4 Premium Official Platform: Empowering Businesses to "Go Global" and "Attract Investment"

Officially organized by China's "national team" with government endorsement and comprehensive resource support, the conference brings together hundreds of world-leading enterprises and professional buyer delegations, empowering exhibitors to capitalize on policy opportunities and gain first-mover advantage in the market.

»10 major exhibition themes empower the coordinated development of multimodal transport



»The best choice for famous logistics companies (key partners)



Railway transportation



Logistics Services



Air cargo



Logistics technology equipmer



Smart logistics



Cross-border e-commerce





» 8 major theme exhibition areas

fully display the entire cross-border logistics industry chain

Logistics Supply Chain Comprehensive Exhibition Area



It brings together world's top logistics companies, covering warehousing, freight forwarding, express delivery, supply chain management, etc. Showcase the latest logistics service solutions and innovative applications.



Port Technical Equipment Exhibition Area

Display the latest port facilities and technologies, covering port automation equipment, intelligent customs supervision systems, cargo testing equipment, safety prevention and control systems.

Air logistics equipment exhibition area



Attract upstream and downstream enterprises in the industrial chain such as aviation containers and materials, aviation refrigeration boxes/temperature control boxes, airport ground equipment, freight station logistics equipment, etc. to participate in the exhibition.



Cross-Border E-Commerce Exhibition Area

Gathering leading enterprises in the field of cross-border e-commerce at home and abroad, covering cross-border e-commerce platforms, payment systems, logistics solutions, policy support and market trends.



Multimodal Transport Transfer & Shuttle Equipment Zone

Showcase multimodal transport equipment and technology, covering railways, highways, ports, aviation shuttle facilities, etc.



Smart Ports & Smart Logistics Zone

Focus on the construction achievements of smart cities and smart logistics, and demonstrate solutions to improve port management and logistics service efficiency through informatization and intelligent means.



Digital & Intelligent Logistics Technology Zone

Gather leading enterprises to display the latest logistics technology equipment and solutions used in various scenarios such as ports, aviation, sea transportation, railways.



International Local Cooperation Achievements Zone

Showcase the results of logistics cooperation between China and countries along the Belt and Road and other regions, and focus on displaying the results of cooperation between Central and Eastern Europe, SCO countries, ASEAN countries, Central and Western Asia countries.



30+ international exhibition teams
with global influence international industry
flagship exhibition



7 major professional institutions
work together with well-known
domestic and foreign associations
to build



Organization for
Railway Cooperation



International Coordinating
Council on Trans-Eurasian
Transportation



International Air
Transport Association



China-CEEC Secretariat



China Civil Airports
Association



Trans-Caspian International
Transport Route

» Concurrent conference and events

#	Conference Name	Date	Location
1	International Logistics Technology & Equipment Conference 2025	2026.4	Chengdu, China
2	The 2nd China Port Economic Development Conference	2026.4	Chengdu, China
3	The 10th Asia-Europe International Multimodal Transportation Logistics Development Conference	2026.4	Chengdu, China
4	1v1 Matchmaking	2026.4	Chengdu, China



» Charging standards

Type 1:

Standard booth: CNY10,800 (9 sqm) Standard booth configuration: 3x3 booth upgraded version, booth carpet, a glass round table (or square table), a consultation table, three folding chairs, two long-arm spotlights, a power socket, frieze-shaped.

Type 2:

Raw booth: CNY1,000/sqm (36 sqm starting, booths along the main aisle and around the venue of the opening ceremony).

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»参展咨询，请联系

成都北辰中金展览有限公司

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参展联系:

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供应“链”全球



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