

An aerial night view of a port. On the left, a large cargo ship is docked, its deck illuminated with warm lights. The ship is surrounded by a network of glowing blue lines and dots, suggesting a digital or data-driven theme. To the right, a vast container yard is filled with stacks of colorful shipping containers, primarily in shades of blue and red. The yard is lit with warm, yellowish lights, creating a strong contrast with the cool blue tones of the ship and the digital overlay. The overall scene conveys a sense of global trade and modern logistics.

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6TH ANNUAL SPECIAL ECONOMIC ZONES

15TH — 16TH JULY 2026 | RENAISSANCE JOHOR BAHRU HOTEL, MALAYSIA

EVENT OVERVIEW

The rapid evolution of Special Economic Zones (SEZs) across ASEAN underscores the region's ambition to strengthen its position as a global economic powerhouse. More than just policy instruments, SEZs have become critical platforms for attracting foreign direct investment (FDI), fostering industrial innovation, and deepening integration into global supply chains.

In Malaysia, the Johor–Singapore Special Economic Zone (JS-SEZ) has quickly gained momentum, drawing strong investor interest and catalyzing projects in manufacturing, logistics, and energy. Johor secured over US\$13 billion in approved investments in the first half of 2025 alone, reinforcing its status as the country's top investment destination. The JS-SEZ is projected to add more than US\$30 billion to Johor's GDP within the next decade, helping close the gap with the Klang Valley and positioning the state as a dynamic regional growth hub, according to State Executive Councillor Lee Ting Han.

Indonesia offers a parallel success story through the Batam–Bintan–Karimun (BBK) SEZ, one of ASEAN's most established economic zones. Benefiting from its proximity to Singapore, BBK has consistently attracted robust investor confidence, with total realized investment reaching US\$4.67 billion by the end of 2024. The zone continues to serve as a vital hub for electronics, shipbuilding, and precision engineering, anchoring Indonesia's non-oil export growth while reinforcing the role of SEZs as engines of regional transformation.

Join us at the **6th Annual Special Economic Zones by Trueventus** as we bring together policymakers, industry leaders, developers, and investors to examine the latest opportunities, challenges, and innovations in SEZ development. Participants will gain insightful perspectives on governance, incentives, infrastructure planning, and investor attraction strategies, while uncovering case studies from across ASEAN and beyond. Join us to explore how SEZs are reshaping Asia's industrial and investment landscape, discover strategies to enhance zone competitiveness, and build networks with global experts driving the future of economic free zones.

WHY YOU CANNOT MISS THIS EVENT

- Learn how successful PPP models can fast-track SEZ infrastructure
- Gain strategies to navigate global supply chain disruptions
- Examine cutting-edge SEZ master planning approaches
- Studying customs modernization strategies in free zones for trade efficiency
- Evaluating the tax incentive mechanisms for foreign direct investment

WHO SHOULD ATTEND?

This event is targeted but not limited to:

- Director General, Investment Promotion Agency
- Head of Special Economic Zone Authority
- Director of Free Zone & Customs Administration
- Head of Infrastructure & Public-Private Partnerships Unit
- Chief Investment Officer (CIO)
- Head of Foreign Direct Investment (FDI) Strategy
- Vice President, Tax & Incentives Advisory
- Head of Real Estate & Facilities Management
- Head of Port Operations
- Vice President, Global Supply Chain Strategy
- Head of Transport & Infrastructure Planning
- Head of Compliance & Regulatory Affairs

From the following industries:

- Government & Policy – Ministries of Trade, Industry, Finance, and Economic Development
- SEZ Authorities & Free Zone Administrators
- Customs & Trade Facilitation Agencies
- Industrial & Manufacturing
- Logistics & Infrastructure
- Engineering, Planning & Construction

GOLD SPONSOR



Pacific Lime and Cement is a Papua New Guinea focused industrial materials company playing a central role in the development of a new Special Economic Zone (SEZ) designed to support the country's next phase of industrial growth.

The company is advancing a vertically integrated lime and cement operation within the SEZ, leveraging high-quality local limestone resources and strategic coastal access to supply both domestic and regional markets. The development is intended to establish a reliable, competitive source of essential industrial inputs, particularly for Papua New Guinea's mining and infrastructure sectors.

As the foundation industry within the SEZ, Pacific Lime and Cement is helping to anchor broader industrial activity by enabling downstream processing, supporting resource projects, and underpinning construction and infrastructure development. Lime is a critical reagent in mineral processing and environmental management, while cement is fundamental to the delivery of large-scale infrastructure.

The SEZ framework provides a platform for coordinated infrastructure, streamlined investment pathways, and long-term industrial development. Pacific Lime and Cement's project is positioned to catalyse further investment into the zone, creating opportunities for complementary industries and export-oriented growth.

The company is committed to responsible development, local workforce participation, and contributing to the sustainable industrialisation of Papua New Guinea. Through its participation in the SEZ conference, Pacific Lime and Cement is seeking to engage with investors, partners, and stakeholders to support the continued development of the SEZ and its role as a new industrial hub in the region.

EVENT PARTNERS



Persatuan Ekonomi Tenaga dan Infrastruktur (PETIR), also known as the Association of Energy and Infrastructure Economy, brings together professionals and stakeholders who are shaping Malaysia's energy and infrastructure landscape. We offer practical training, advisory support, and meaningful events designed to benefit both our members and the broader community. PETIR focuses on strengthening industry knowledge and encouraging the adoption of good practices that help the sector progress. We actively support the development of renewable energy, energy efficiency, electric mobility, sustainable energy solutions, and the full energy supply chain. Our efforts are also aligned with the Malaysian Government's New Energy Transition Roadmap (NETR), reinforcing our commitment to national energy transition goals.

petir.org.my/



Automate Asia Magazine published by FBI Publications, embodies a myriad of technology news dedicated to keeping professionals in the manufacturing and automation industry updated with the latest trends. From Industrial Automation and Robotics to the rise of Industry 4.0 and its individual segments, our editorial team and regional correspondents scour the industry leaving no tables unturned to ensure our readers gets the latest news FIRST! FBI Publications is a trade publications firm that currently manages several niche titles in various industries, notably: Palm oil, Sugar, Oil & Gas, Solar and the Marine industry. It is headquartered in Singapore with its editorial team sitting in Malaysia and its regional correspondents based across South East Asia.

www.asiaautomate.com

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Established in 2017, Hong Kong eCommerce Supply Chain Association (HKeCSC) is a leading non-profit organization dedicated to empowering brands and merchants in excelling in the dynamic e-Commerce markets of Southeast Asia. As the first and only organization of its kind in Hong Kong, HKeCSC serves as a platform for industry leaders and senior management specializing in Supply Chain Management and e-Commerce. Our key objectives are to foster knowledge sharing, provide professional training, and offer advisory services to promote the development of the eCommerce and New Retail Supply Chain. We collaborate with professional organizations and associations to facilitate global insights and experiences. HKeCSC has made significant contributions by participating in over 150 key conferences and summits across the Asia Pacific region. We work closely with overseas eCommerce and Supply Chain Associations to build a unique platform for sharing knowledge and experiences.

www.hkecsc.org/



The Machinery & Engineering Industries Federation (MEIF) champions the growth of Malaysia's machinery, engineering, manufacturing, and services sectors. It aims to be the principal advocate for developing a world-class Malaysian industry by enhancing productivity, competitiveness, and integration into global value chains. MEIF supports members through training, seminars, research, policy advocacy, and regulatory harmonisation. It promotes international trade, investment cooperation, and information exchange, while also protecting members' legal rights. The federation collaborates with government bodies to influence strategy and provide consultative resources that strengthen the nation's industrial ecosystem.

www.meif.org.my/



Asia Briefing is an umbrella of regional publication titles, each of which includes articles, magazines, and technical guides that include Asia business updates and insights.

www.asiabriefing.com/



The Chartered Institute of Logistics and Transport in Malaysia (CILTM) was established in 1965 as the Malaysia Section of a global professional body. Today, the institute has around 33,000 members worldwide, with over 3,100 active members in Malaysia. Operating in more than 40 countries, CILTM is a leading membership organization supporting professionals in supply chain, logistics, and transport. Its standards and credentials are internationally recognized, and the institute actively contributes to government policy development across many economies. CILTM positions itself as a lifelong career partner, supporting members from student level through senior leadership roles in academia, government, and industry.

www.cilt.org.my/

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FEATURING PRESENTATIONS AND CASE STUDIES BY DISTINGUISHED SPEAKERS



Syahril S. Ghazali
Senior Director, Strategic Planning Division
Ministry of Investment, Trade and Industry (MITI)
Malaysia



Ms Yusni Md. Yusop
Director of Strategic Planning &
Policy Advocacy (Manufacturing) Division
Malaysian Investment Development Authority (MIDA)
Malaysia



Paul Mulder
Founder
Pacific Lime and Cement
Australia



BUNTHORN SOK
Deputy Director-General for International Trade
Ministry of Commerce
Cambodia



Edison Choong
Deputy Director
(Strategic Communications / Head of Trade Publication)
Malaysia External Trade Development Corporation (MATRADE)
Malaysia



RUDYANTO Azhar
Director of Economics and Investment Division
Iskandar Regional Development Authority (IRDA)
Malaysia



Alia Jaafar
Director – Trade and Investment (Malaysia)
Investment NSW (New South Wales)
Malaysia



Lucas Chew Yee Lim
Country Head, Transaction Banking
UOB
Malaysia



Sigit Prihatmoko
Head of Corporate Innovation Centre
Bank Negara Indonesia
Indonesia



Sakti Lazuardi
Head of Division for Program and Governance for Legal,
Human Resources and Organization Bureau
**Secretariat General of the National Council for
Indonesia Special Economic Zones (SEZ),**
Indonesia



Budiman Bujang
Deputy Chief Digital Officer
Johor Corporation
Malaysia



Tianmi Stilphen
Lead, Legal Reform/ Regulatory Affairs
International Chamber of Commerce (ICC)
Digital Standards Initiative
Singapore



Sarvin Raj Suparmaniam
Vice President (Integrated Facilities Management)
Iskandar Investment Berhad
Malaysia



Nora Dihel
Senior Economist
The World Bank
Thailand



Ts. Aliff Hisham
Senior Project Manager
Johor Land Group (JLG)
Malaysia



Raison Dimaampao Arobinto
Division Chief
**Halal Program Management Office -
Department of Trade and Industry**
Philippines

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Day One: Wednesday, 15th July 2026

0800 Registration & Coffee

0850 Chairperson's Welcome Address

0900 Session One

The Key to Success: Public-Private Partnerships (PPP) in driving SEZ Infrastructure Development

- PPPs leverage private capital to accelerate high-impact SEZ projects
- Structured risk-sharing ensures sustainable and accountable project execution
- Collaborative governance aligns government and private sector incentives

Speaker to be Advised

0940 Session Two

Beyond Compliance: ESG as an Enabler for the Race to the Top for SEZs

- Declining Edge: Traditional "low-cost" SEZ models focusing on tax incentives and cheap labour are becoming obsolete
- Regulatory Pressure: Policies like the EU's CBAM penalize zones without verified ESG credentials
- Investor Shift & the Opportunity: SEZs that embed ESG into their DNA become "safe havens" for investors with net-zero targets and ESG-mandated funds

Syahril S. Ghazali, Senior Director, Strategic Planning Division
Ministry of Investment, Trade and Industry (MITI), Malaysia

1030 The Speed Networking - The Mad Minutes!

Fun and fast, this networking activity is a great opportunity to grow your connections.

1105 Morning Refreshments

1120 Session Three

Anchoring a New Industrial Economy Through SEZ-Led Integration

- Anchor Industry Development: Establishing lime and cement production as foundational industries to catalyse downstream processing, mining support services, and infrastructure-led growth within the SEZ
- Integrated Infrastructure & Supply Chains: Leveraging SEZ-enabled infrastructure, logistics, and regulatory frameworks to create efficient, vertically integrated industrial value chains serving both domestic and export markets
- Catalysing Investment & Industrial Clustering: Positioning the SEZ as a platform to attract complementary industries, drive capital investment, and accelerate the development of a diversified, export-oriented industrial economy

Paul Mulder, Founder
Pacific Lime and Cement, Australia

1200 Session Four

Optimizing Regulatory Frameworks: Strategies for Enhancing Competitiveness and Ensuring Compliance

- Streamlined regulations reduce friction while maintaining robust compliance standards
- Digital tools enable real-time monitoring and transparency across agencies
- Cross-sector coordination ensures consistency, predictability, and investment confidence

RUDYANTO Azhar, Director of Economics and Investment Division
Iskandar Regional Development Authority (IRDA), Malaysia

1240 Networking Luncheon

1340 Session Five

Evaluating the Effectiveness of Tax Incentive Mechanisms in Driving Investment

- MIDA's roles in attracting Investment and Malaysia's Investment Tax Incentive Landscape
- The Overview of New Incentive Framework (NIF).
- The Effectiveness of Tax Incentives in Generating Economic Spillovers in Malaysia, aligned with the New Investment Aspirations (NIA)

Ms Yusni Md. Yusop, Director of Strategic Planning & Policy Advocacy (Manufacturing) Division
Malaysian Investment Development Authority (MIDA), Malaysia

1420 Session Six

Free Zones as Accelerators of Trade Digitalization and Regulatory Innovation

- How Special Economic Zones and Free Zones can serve as low-risk pilot environments to test digital trade frameworks before national rollout?
- Aligning customs modernisation, legal readiness, and private-sector adoption to improve zone efficiency and investor confidence
- Future-proofing SEZs for Industry 4.0 by embedding interoperability, digital trust, and cross-border data standards from the outset

Tianmi Stilphen, Lead, Legal Reform/ Regulatory Affairs
International Chamber of Commerce (ICC) Digital Standards Initiative, Singapore

1500 Afternoon Refreshments

1520 Session Seven

Strengthening SEZ Competitiveness: Insights from the Philippines and Emerging Opportunities in ASEAN

- Policy and Incentive Reforms for Global Competitiveness
- Infrastructure, Connectivity, and Human Capital Development
- Regional Integration and Emerging ASEAN Opportunities

Raison Dimaampao Arobinto, Division Chief
Halal Program Management Office - Department of Trade and Industry, Philippines

1600 Session Eight

Creating Positive Impact in SEZ

- Embedding sustainability standards into SEZ planning and operations
- Generating quality employment through skills transfer and upskilling
- Integrating SEZ development with local SME and community ecosystems

Edison Choong, Deputy Director (Strategic Communications / Head of Trade Publication)
Malaysia External Trade Development Corporation (MATRADE), Malaysia

1640 Session Nine

Delivering Complex SEZ Infrastructure Through Multi-Stakeholder Coordination

- Managing complex infrastructure delivery across clients, consultants, authorities, and contractors within a live project environment
- Aligning technical, commercial, and programme requirements to keep project execution practical, coordinated, and on track
- Navigating stakeholder expectations, approvals, and site constraints to achieve timely and effective project delivery

Ts. Aliff Hisham, Senior Project Manager
Johor Land Group (JLG), Malaysia

1720 End of Day One

Day Two: Thursday, 16th July 2026

0800 **Registration & Coffee**

0850 **Chairperson's Welcome Address**

0900 **Session One**

Leveraging Special Economic Zones for Promoting Cambodia's Supply Chain in Global Trade

- Understanding Cambodia's international trade landscape
- Current state of play of SEZs in Cambodia: statistical, regulatory, and policy dimensions
- Optimization of import-export potentials through SEZ enhancement: opportunities and prospects

BUNTHORN SOK, Deputy Director-General for International Trade
Ministry of Commerce, Cambodia

0940 **Session Two**

Circumventing Global Supply Chain Risks with Special Economic Zones

- Policy flexibility allows quick adaptation to international market volatility
- Diversified supplier networks within SEZs reduce single-point dependencies
- Risk-optimized SEZ design safeguards continuity for critical industries

Lucas Chew Yee Lim, Country Head, Transaction Banking
UOB, Malaysia

1030 **Morning Refreshments**

1100 **Session Three**

Operational Excellence in SEZ: The Power of Integrated Facilities Management

- Integrated facilities management drives seamless SEZ operations
- Smart infrastructure strengthens resilience and operational efficiency
- Centralized asset management optimizes cost and performance

Sarvin Raj Suparmaniam,
Vice President (Integrated Facilities Management)
Iskandar Investment Berhad, Malaysia

1140 **Session Four**

FDI Trends in Asia Pacific: What Investors Look for in SEZs

- Trends of SEZs across Asia Pacific over the years and how this will be impacting the investment landscape moving forward
- The role of investment promotion agencies (IPAs) in identifying, promoting, and utilising the SEZs to stakeholders
- Case studies of successful investment, project etc. in SEZs around Asia Pacific – the Do's and Don'ts

Alia Jaafar, Director – Trade and Investment (Malaysia)
Investment NSW (New South Wales), Malaysia

1220 **Networking Luncheon**

1320 **Session Five**

The Intelligent Economic Zone: How AI Can Redefine Growth in JS-SEZ

- Digital foundations as the backbone of an intelligent economic zone
- AI as a growth engine for industry, government, and investors
- From ambition to execution: building a trusted and governed transformation model

Budiman Bujang, Deputy Chief Digital Officer
Johor Corporation, Malaysia

1400 **Session Six**

From Enclaves to Growth Engines: Rethinking SEZs for a New Global Economy

- How global fragmentation, industrial policy, and supply-chain re-shoring are reshaping the role of SEZs.
- The shift from incentive-driven zones to ecosystem-based zones (skills, logistics, services, regulation).
- Positioning SEZs as resilient, innovation-driven hubs rather than low-cost assembly zones.

Nora Dihel, Senior Economist
The World Bank, Thailand

1440 **Session Seven**

The Role of National Banks in Accelerating SEZ Competitiveness

- How national banks can act as anchor institutions in enabling SEZ growth through financial infrastructure, governance, and capital alignment
- The role of regulated banking in balancing innovation, risk management, and long-term competitiveness within SEZ ecosystems
- Lessons from systemic banking on scaling digital, trade, and investment enablers to support next-generation SEZs

Sigit Prihatmoko, Head of Corporate Innovation Centre
Bank Negara Indonesia, Indonesia

1520 **Afternoon Refreshments**

1550 **Session Eight**

Sustaining Indonesia's Special Economic Zones: Building Resilience, Competitiveness, and Inclusive Growth

- Building the resilience of SEZs in Indonesia by diversifying industries and focusing on downstream-based industries
- Increasing the competitiveness of Indonesian SEZs with regulatory certainty, providing attractive incentives (fiscal and non-fiscal), and transforming towards Green SEZs that are in line with Environmental, Social, and Governance standards
- The growth and development of SEZs are to produce real benefits for the Indonesian people

Sakti Lazuardi, Head of Division for Program and Governance for Legal, Human Resources and Organization Bureau
Secretariat General of the National Council for Indonesia Special Economic Zones (SEZ), Indonesia

1630 **End of Conference**

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COMPANY DETAILS

Name	Industry
Address	
Postcode	Country
Tel	Fax

ATTENDEE DETAILS

1	Name	Job Title
	Tel	Email
2	Name	Job Title
	Tel	Email
3	Name	Job Title
	Tel	Email
4	Name	Job Title
	Tel	Email
5	Name	Job Title
	Tel	Email

APPROVAL

NB: Signatory must be authorised on behalf of contracting organisation.

Name	Job Title
Email	
Tel	Fax
Authorising Signature	

REGISTRATION FEES

	Corporate
End of May 2026	USD 1995 + 8% SST (Per Delegate)
End of June 2026	USD 2195 + 8% SST (Per Delegate)
1st of July 2026 onwards	USD 2495 + 8% SST (Per Delegate)
All options inclusive of delegate pack, luncheon and refreshments.	

PAYMENT METHODS

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