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Business today is undergoing rapid transformation. The transport and logistics industry has been particularly affected by the changes, and literally every company on the market is looking for new markets and new opportunities for development. At any time, one of the most important tools of marketing communication is an industry exhibition.

We invite your company to take part in the international exhibition for transport and logistics services, warehouse equipment and technologies **TransRussia | SkladTech 2024**.

When: March 19-21, 2024

Where: Russia, Moscow, Crocus Expo IEC, pavilion 3

TRANSRUSSIA | SKLADTECH IN FIGURES:

- **434 companies from 22 countries** took part in TransRussia 2023. **195 companies** took part in the exhibition for the first time.
- The exhibition was visited by **27 010 specialists from 76 regions of Russia and 41 countries** of the world. **14 726 (55%)** visitors were at the exhibition for the first time.
- **75%** - share of key visitors who came to the exhibition to find new products, services and suppliers
- **94%** - share of decision makers
- **72%** of visitors plan to make purchases following the results of the TransRussia exhibition

Qualitative composition of visitors:

12 408 - representatives of transport and logistics and forwarding companies

8 976 - representatives of cargo owners

3 594 - specialists from related industries (IT solutions, insurance, FEA, sectoral ministries, departments, associations, media, etc.)

Become a part of the largest industry event and present your company to the maximum number of quality audiences.

TransRussia | SkladTech 2024 is the biggest international exhibition for transport and logistics services, warehouse equipment and technologies in Russia and CIS. Become a part of the largest industry event and present your company to the maximum number of quality audiences.

WHAT YOUR COMPANY GETS FROM PARTICIPATION IN TRANSRUSSIA:

- **Find new clients and partners**
27 010 specialists from 41 countries visited the event in 2023
- **Discuss best trade conditions with new or existing partners**
94% of key visitors are decision makers
- **Present new services and special offers**
75% of key visitors came to the exhibition to find new products, services and suppliers
- **Strengthen the brand and gain an edge over competitors**
- **Get the latest news and trends in the logistics market**

The TransRussia 2023 exhibition will take place on March 19-21, 2023 in Moscow.