

19th Caspian International

TRANSPORT, TRANSIT AND LOGISTICS EXHIBITION



INCORPORATING WITH



1 | 2 | 3 JUNE 2022

BAKU EXPO CENTER / BAKU, AZERBAIJAN

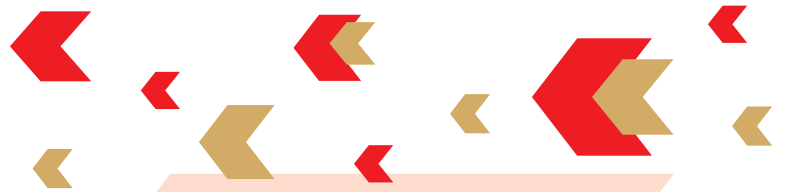
Organisers



www.translogistica.az

TransLogisticaCaspian

#TransLogistica



"TRANSLOGISTICA CASPIAN" EXHIBITION IS A SPECIALIZED EVENT OF THE CASPIAN REGION, WHICH UNITES SUCH VARIOUS AREAS OF THE TRANSPORT SECTOR AS RAILWAY INFRASTRUCTURE, TRANSPORT AND LOGISTICS SERVICES, THE MARITIME INDUSTRY, AVIATION, COMMERCIAL TRANSPORT.

THIS IS A UNIQUE OPPORTUNITY TO MEET WITH LEADERS AND SPECIALISTS OF STATE TRANSPORT STRUCTURES FROM AZERBAIJAN AND OTHER COUNTRIES WITHIN THE REGION, AS WELL DEMONSTRATE THE LATEST DEVELOPMENTS IN TRANSPORT TECHNOLOGIES, GET ACQUAINTED WITH PROMISING STATE INFRASTRUCTURE PROJECTS, FINDING NEW DISTRIBUTION CHANNELS AND EXCHANGE EXPERIENCE IN THE CONSTRUCTION OF RAILWAYS, SEAPORTS, LOGISTICS CENTERS, AIRFIELDS, ROLLING STOCK PRODUCTION AND SHIPBUILDING.

"TRANSLOGISTICA CASPIAN" IS ALSO A BUSINESS PLATFORM FOR CARGO OWNERS TO MEET WITH FREIGHT CARRIERS AND AN EFFECTIVE WAY TO PROMOTE YOUR LOGISTICS AND TRANSPORT SERVICES IN THE CASPIAN AND THE CAUCASUS REGIONS.



OFFICIAL OPENING CEREMONY OF THE EXHIBITIONS

THE OFFICIAL OPENING CEREMONY OF 19TH CASPIAN INTERNATIONAL "TRANSPORT, TRANSIT AND LOGISTICS" EXHIBITION WERE HELD ON **JUNE 1** IN BAKU EXPO CENTER.



OFFICIAL GUESTS OF THE EXHIBITION

ASSET ASSAVBAYEV

Secretary General
PS IGC TRACECA



LYUBOV AGALOVA

General Director, BelNIIT
Transtekhnika, Ministry of Transport
and Communications
of the Republic of Belarus



REFERENCES OF OFFICIAL GUESTS



TODAY OUR DELEGATION REPRESENTATIVES HELD A NUMBER OF MEETINGS, AS A RESULT OF WHICH LETTERS OF INTENT WERE SIGNED WITH AZERBAIJANI COMPANIES. WE HOPE THAT THE LETTERS OF INTENT WILL EVENTUALLY TURN INTO REAL CONTRACTS.



LYUBOV AGALOVA

General Director, BelNIIT Transtekhnika,
Ministry of Transport and Communications
of the Republic of Belarus



THE TRANSLOGISTICA CASPIAN EXHIBITION IS AN IMPORTANT BUSINESS PLATFORM FOR THE EXCHANGE OF EXPERIENCE, BEST PRACTICES, KNOWLEDGE AND IDEAS IN THE FIELD OF TRANSPORT, TRANSIT AND LOGISTICS IN THE EURASIAN REGION, THUS GIVING AN ADDITIONAL IMPETUS TO ACHIEVING THE SET GOAL. IN THIS ENVIRONMENT, THE TRANSPORT AND LOGISTICS INDUSTRY, WHICH INVOLVES OPPORTUNITIES AND RISKS, IS UNDERGOING TREMENDOUS CHANGES: NEW TECHNOLOGIES, NEW MARKET PARTICIPANTS, NEW CUSTOMER EXPECTATIONS AND NEW BUSINESS MODELS. IN THIS CONNECTION, THERE OPEN VARIOUS PATHS OF POSSIBLE DEVELOPMENT OF THE SECTOR.



ASSET ASSAVBAYEV

Secretary General
PS IGC TRACECA



ADVERTISING CAMPAIGN OF THE EXHIBITIONS TO ATTRACT VISITORS

BANNERS



BILLBOARDS



MONITORS

POSTERS



DIRECT MAILINGS

- DISPATCH MAILING ON A SPECIALIZED DATABASE
- DISTRIBUTION OF INVITATION TICKETS THROUGH PARTNERS AS WELL AS RELATED GOVERNMENT STRUCTURES AND ASSOCIATIONS, EMBASSIES
- PLACING INFORMATION IN SPECIALIZED PUBLICATIONS, ON SPECIALIZED WEBSITES AND SOCIAL NETWORKS



VISITORS

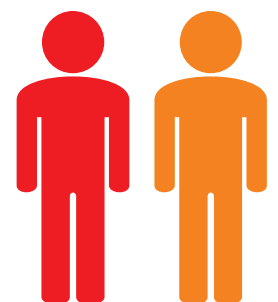
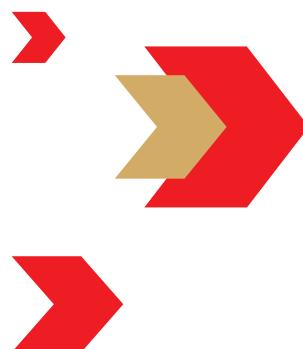
7730
VISITS

5946
UNIQUE
VISITORS



TRANSLOGISTICA CASPIAN 2022 VISITORS BY POSITION

- HEADS AND SPECIALISTS OF STATE TRANSPORT STRUCTURES OF AZERBAIJAN
- REPRESENTATIVES OF FOREIGN EMBASSIES IN AZERBAIJAN
- REPRESENTATIVES OF INTERNATIONAL TRANSPORT ORGANIZATIONS
- HEADS AND SPECIALISTS OF FOREIGN TRANSPORT STATE STRUCTURES
- HEADS AND REPRESENTATIVES OF COMPANIES ENGAGED IN SEA, RAIL, AIR, AND ROAD CARGO TRANSPORTATION
- DIRECTORS, LOGISTICS MANAGERS, TRANSPORT MANAGERS



96%

OF VISITORS CONSIDER THEIR VISIT EFFECTIVE

OF VISITORS MAKE OR INFLUENCE PURCHASING DECISIONS

78%

***THE LIST OF VISITORS WITH THE NAMES OF COMPANIES AND POSITIONS WILL BE SENT TO THE PARTICIPANTS AT THE END OF EACH EXHIBITION DAY**

Company	Position
STrans Co.	Director
Azerbaijan Caspian Shipping Company	Sales team leader
Ministry of Digital Development and Transport of the Republic of Azerbaijan	Road transport consultant
Trans Caspian Us Resources LLC	Manager
Azshipping and Logistic	Shareholder
Baku Transport Agency	Deputy Director
United Concrete Convas	Director
BLG Logistics Automobile SPB, Russia	General Director
Weissker	General Director
Permanent Secretariat of Intergovernmental Commission TRACECA	General Secretary
ASCO Logistics	Director
Arkas Logistik	Director
Logistics Solutions	Director of Business Development
State Maritime and Port Agency	Chairman of the Board
Marpro Logistics	Director
TOYOTA Tsusho Corporation	Manager
ARS Express & Logistics	Director
Four Line Logistics LLC	Executive Director
Hyundai Truck and Bus	Deputy Director of Sales Department
Caravan Logistics	Founder
State Road Transport Service	Head of department on work with regional institutions



VISITORS REFERENCES



I WAS PLEASED THAT A NUMBER OF LARGE NATIONAL LOGISTICS CENTRES WERE PRESENTED AT THE TRANSLOGISTICA CASPIAN EXHIBITION, WHICH HAVE GREAT POTENTIAL AND OFFER THE MOST MODERN SERVICES FOR THE DELIVERY OF GOODS. IN THE COURSE OF NEGOTIATIONS WITH THEM, I RECEIVED A LOT OF VALUABLE AND USEFUL INFORMATION. THE EXHIBITION MADE THE MOST PLEASANT IMPRESSION ON ME. IT IS CHARACTERISTIC THAT WE ALWAYS TRY TO SYNCHRONIZE THE VISITS OF OUR FOREIGN PARTNERS TO AZERBAIJAN WITH THE DATES OF EXHIBITION. I AM ALSO GLAD THAT THERE ARE MANY YOUNG PEOPLE AT THE EXHIBITION, AND I WELCOME THEIR DESIRE TO IMPROVE AND TO RECEIVE NEW INFORMATION.

ILGAR MAMMADOV

Director of Sales and Marketing at SLA Group (service company in the field of transport)



A BUSINESS-LIKE AND AT THE SAME TIME FRIENDLY ATMOSPHERE PREVAILING AT THE EXHIBITION MADE A VERY GOOD IMPRESSION. WE VISITED THIS EVENT FOR THE FIRST TIME, AND NOW WE ARE DISCUSSING WITH OUR COLLEAGUES THE ISSUE OF ORGANISING OUR OWN STAND AT THE NEXT EXHIBITION. I THINK THIS PARTICIPATION WOULD BE USEFUL FOR OUR COMPANY IN TERMS OF DEVELOPMENT AND DEMONSTRATION OF OUR POTENTIAL IN THE MARKET.

SOHRAB ALLAHVERDIYEV

CEO of Delta-ASM (service company in the field of transport)



AT THE EXHIBITION TRANSLOGISTICA WE MET A NUMBER OF COMPANIES, INTERESTING FOR US, ABOUT THE EXISTENCE OF WHICH WE DID NOT EVEN KNOW. IN TURN, THEY ALSO GET ACCESS TO POTENTIAL CUSTOMER, SUCH AS OUR COMPANY. THIS DEMONSTRATES STRENGTH AND IMPORTANCE OF THE EXHIBITION, PROVIDING COMMUNICATIVE LINKS WITH THE POSSIBLE TRANSITION TO CLOSE COOPERATION.

SALAHETDIN MAMMADOV

Head of Sales and Marketing Department of CJSC "Household liquefied gas"



I REALLY LIKED THE ORGANIZATION OF THE EXHIBITION. I FOUND A LOT OF USEFUL INFORMATION AVAILABLE ON THE STANDS. I BELIEVE THAT SUCH EXHIBITIONS HAVE POSITIVE EFFECT ON THE DEVELOPMENT IN THIS AREA, ESPECIALLY AFTER THE PANDEMIC. DURING THE PANDEMIC, CONTACTS WITH MANY CONTRACTORS WERE LOST, AND IT IS THE REVIVAL OF THE PROJECT THAT ALLOWS US TO GET CLOSER TO OUR COLLEAGUES AND PARTNERS, TO FIND COMMON GROUND.

DMITRY KOPYTOV

Senior Sales and Operations Manager, CJ ICM Italia (logistic company)



AT STANDS OF COMPANIES REPRESENTING PARTICULAR COUNTRY, YOU CAN GET ACQUAINTED WITH VALUABLE PRODUCTS AND SERVICES AT AN EXHIBITION SPACE WITHOUT LEAVING THE COUNTRY. AND LIVE COMMUNICATION WITH INDUSTRY PROFESSIONALS ALLOWS YOU TO DISCUSS EVERY LITTLE THING, CLARIFY ANY IMPORTANT FACT IN A CALM DIALOGUE.

NEMAT ISMAILOV

Safe navigation engineer, Caspian Shipping Company

PARTICIPANTS OF THE EXHIBITIONS

COMPANIES

27

EXHIBITION SPACE

977,4 M²

COUNTRIES

6



PARTICIPATING COUNTRIES TRANSLOGISTICA CASPIAN



AZERBAIJAN



KAZAKHSTAN



BELARUS



RUSSIA



GERMANY



TURKEY

REFERENCES OF PARTICIPANTS

THE MAIN GOAL OF THE COMPANY'S PARTICIPATION IN "TRANSLOGISTICA CASPIAN" IS THE OPPORTUNITY TO ORGANIZE MEETINGS DIRECTLY WITH THE EXHIBITORS INTERESTED IN THE SERVICES PROVIDED BY OUR COMPANY. I WOULD LIKE TO NOTE THAT EVEN DURING THE REGISTRATION PROCESS, A NUMBER OF COMPANIES THEMSELVES EXPRESSED A DESIRE TO HOLD A MEETING WITH US IN THE B2B FORMAT. WE HIGHLY APPRECIATE THE LEVEL OF ORGANIZATION OF THE EXHIBITION AT ALL STAGES, FROM THE INSTALLATION OF THE PAVILION TO THE PRESENT DAY. SUCH EVENTS ARE OF GREAT IMPORTANCE FOR BUILDING COMMUNICATIONS BETWEEN COMPANIES AND MEETING POTENTIAL CUSTOMERS.



AYDIN BAGHIROV

Head of Analytical Department,
Alliance Logistics Ltd (logistic company)

I WOULD LIKE TO NOTE THE HIGH LEVEL OF ORGANIZATION OF EXHIBITION. WE HELD A NUMBER OF MEETINGS, AS A RESULT OF WHICH AGREEMENTS OF INTENT WERE SIGNED WITH AZERBAIJANI COMPANIES. WE HOPE THAT THE AGREEMENTS WILL EVENTUALLY TURN INTO REAL CONTRACTS.



LYUBOV AGALOVA

General Director, BelNIIT Transtekhnika,
Ministry of Transport and Communications of the Republic of Belarus

WE ALWAYS COME TO AZERBAIJAN WITH GREAT PLEASURE AND TAKE PART IN THE **EXHIBITION TRANSLOGISTICA CASPIAN**. I WOULD LIKE TO NOTE, AS ALWAYS, THE HIGH LEVEL OF ITS ORGANIZATION. OUR EXPECTATIONS FROM THE EXHIBITION ARE TRADITIONAL: COMMUNICATING WITH COLLEAGUES AND ESTABLISHING CONTACTS.



ALEXANDER DOROGIN

Deputy Head of Marketing Department,
OJSC MTZ TRANSMASH (manufacturer in the field of railway structure)

AS DEBUTANTS, WE ABSOLUTELY LOVE EVERYTHING ABOUT THE INFRASTRUCTURE AND ORGANIZATION OF "TRANSLOGISTICA CASPIAN". THE SCALE IS CERTAINLY IMPRESSIVE. I WOULD LIKE TO NOTE THAT THE DECISION TO COMBINE EXHIBITIONS THAT BELONG TO RELATED AREAS OF ACTIVITY WAS VERY SUCCESSFUL. THIS IS CONVENIENT FROM THE POINT OF VIEW OF BUILDING BUSINESS RELATIONSHIPS, GIVEN THAT ALL AREAS ARE INTERCONNECTED. WE ARE GRATEFUL FOR THE OPPORTUNITY TO MAKE A STATEMENT ABOUT OURSELVES AT THE PANELS AND SESSIONS HELD WITHIN THE FRAMEWORK OF THE EXHIBITION.



ANET MADINA

CEO of the Semurg Invest Group of Companies
(a group of companies in the field of logistics and transport services)

EVENTS WITHIN THE FRAMEWORK OF THE EXHIBITIONS:



SESSIONS ON ACTUAL TOPICS WERE HELD:

- "STRATEGIC PROSPECTS AND NEW OPPORTUNITIES FOR INTERNATIONAL TRANSPORT CORRIDORS"
- "MULTIFUNCTIONAL MARINE TERMINAL "SARZHA" IN THE PORT OF KURYK"
- "TRANSPORT AND INFRASTRUCTURE SOLUTIONS - A NEW PAGE IN THE DEVELOPMENT OF TRANSPORT SYSTEMS"
- PRESENTATIONS OF COMPANIES-EXHIBITORS TOOK PLACE

B2B WORKSHOP

MARKET PLAYERS HAD A UNIQUE OPPORTUNITY TO MEET WITH COLLEAGUES AT THE SAME TABLE AND NEGOTIATE WITH SEVERAL KEY CUSTOMERS OVER THE COURSE OF A SINGLE DAY. DURING **B2B WORKSHOP** WERE HELD MORE THAN **20 MEETINGS**.



SUPPORT



ORGANISERS



OFFICIAL HOTEL



INFORMATION PARTNER



INFORMATION SUPPORT



INTERNET SUPPORT



BRIEFLY ABOUT TRANSLOGISTICA CASPIAN/ROAD&TRAFFIC 2023



20TH ANNIVERSARY CASPIAN INTERNATIONAL
TRANSPORT, TRANSIT AND LOGISTICS EXHIBITION

31 MAY - 2 JUNE 2023

BAKU EXPO CENTER/ BAKU, AZERBAIJAN

OFFICIAL SUPPORT



Permanent Secretariat of
Intergovernmental Commission
TRACECA



Export and Investment Promotion Agency
of the Republic of Azerbaijan

Export and Investment Promotion
Agency of the Republic of
Azerbaijan



National Confederation of
Entrepreneurs (Employers)
Organizations of Azerbaijan
Republic

SECTORS

TRANSPORT AND LOGISTICS SERVICES

- Road transport
- Air transportation
- Marine transportation
- Rail transportation
- Logistics centers, TSW
- Intra-logistics

THE ROLLING STOCK AND RAILWAY INFRASTRUCTURE

- State Railways
- Locomotives - steam locomotives, electric locomotives, diesel locomotives
- Passenger cars
- Freight wagons
- Design and construction of railway lines and railway stations
- Electrification
- Components for railway transport

MARINE INDUSTRY

- Maritime administrations, the shipping companies
- Maritime organizations
- Sea and river ports
- Port equipment, harbour cranes, port security systems
- Shipbuilding, repair, shipyards
- Ship equipment

AVIATION

- Airlines companies, aviation organizations
- Manufacture and sale of aircraft - airplanes, helicopters, unmanned aerial vehicles
- Airports - construction, consulting and design
- Spare parts and assemblies for aircraft, Engines, Interior
- Simulation facilities

COMMERCIAL VEHICLES

- Haulage trucks
- Vans
- Minibuses and minivans
- Containers, open-top container trucks
- Tires, wheels
- Municipal vehicles
- Lubricants

INCORPORATING



20th Anniversary Caspian International

TRANSPORT, TRANSIT AND LOGISTICS EXHIBITION



Organisers



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CASPIAN

MAY 31 - JUNE 2 2023

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