

Business today is undergoing rapid transformation. The transport and logistics industry has been particularly affected by the changes, and literally every company on the market is looking for new markets and new opportunities for development. At any time, one of the most important tools of marketing communication is an industry exhibition.

We invite your company to take part in the international exhibition of transport and logistics services, warehouse equipment and technologies **TransRussia 2023**.

When: April 17-19, 2023

Where: Moscow, Crocus Expo IEC, pavilion 1

TRANSRUSSIA IN FIGURES:

- **245 companies from 18 countries** took part in TransRussia 2022. **73 companies** took part in the exhibition for the first time
- The exhibition was visited by **18,688 specialists from 76 regions of Russia and 47 countries** of the world. **9 975 (53%)** visitors were at the exhibition for the first time
- **77%** - share of key visitors who came to the exhibition to find new products, services and suppliers
- **84%** - share of decision makers
- **58% of visitors** plan to make purchases following the results of the TransRussia exhibition

Qualitative composition of visitors:

7,674 (45%) - representatives of transport and logistics and forwarding companies

7,053 (41%) - representatives of cargo owners

2,489 (14%) - specialists from related industries (IT solutions, insurance, FEA, sectoral ministries, departments, associations, media, etc.)

WHAT YOUR COMPANY GETS FROM PARTICIPATION IN TRANSRUSSIA:

- Find new clients and partners
- Discuss best trade conditions with new or existing partners
- Present new services and special offers
- Strengthen the brand and gain an edge over competitors
- Get the latest news and trends in the logistics market

The TransRussia 2023 exhibition will take place on April 17-19, 2023 in Moscow.

Become a part of the largest industry event and present your company to the maximum number of quality audiences.