



TOBB
TÜRKİYE
ODALAR VE BORSALAR
BİRLİĞİ

SEKTÖR MECLİSLERİNE; GENÇ
GİRİŞİMCİLER KURULUNA; KADIN
GİRİŞİMCİLER KURULUNA

Tarih : 09.06.2021
Sayı : 84403118-720- 5545
Konu : Asya Verimlilik Teşkilatı tarafından
düzenlenen çalıştaylar

İlgi : Sanayi ve Teknoloji Bakanlığı'nın 01.06.2021 tarihli e-postaları.

Sanayi ve Teknoloji Bakanlığı'ndan alınan ilgede kayıtlı e-postalarda, Asya Verimlilik Teşkilatı (AVT) tarafından 13-15 Temmuz 2021 tarihleri arasında "Modern Gıda Taşımacılığı ve Düzenlemeleri Çevrimiçi Çalıştay"nın, 28-30 Temmuz 2021 tarihleri arasında ise "Startup'lar için Düzenleyici Ekosistemler Çevrimiçi Çalıştay"nın düzenlenmesi planladığı bildirilmektedir.

Söz konusu etkinlikler hakkında bilgi, program ve başvuru formları (biodata-form) ekte sunulmaktadır. Anılan etkinliklere katılmak isteyen adayların ekte sunulan başvuru formlarını eksiksiz doldurarak "Modern Gıda Taşımacılığı ve Düzenlemeleri Çevrimiçi Çalıştay" için 24 Haziran 2021 tarihine kadar, "Startup'lar için Düzenleyici Ekosistemler Çevrimiçi Çalıştay" için ise 2 Temmuz 2021 tarihine kadar Sanayi ve Teknoloji Bakanlığı'na teslim edilmek üzere Birliğimize (anara.daylan@tobb.org.tr) iletilmesi gerekmektedir.

Ülkemizin AVT koordinasyon çalışmaları Sanayi ve Teknoloji Bakanlığı bünyesinde yürütülmekte olup, AVT faaliyetleri ve düzenlenen etkinliklerle ilgili ayrıntılı bilgilere <https://sanayi.gov.tr/merkez-birimi/92d9c73bddbb/asya-verimlilik-teskilati> adresinden ulaşılabilmektedir.

Bilgilerinizi rica ederim.

Saygılarımla,

e-İmza

Ali Emre YURDAKUL
Genel Sekreter Yardımcısı

EK:

- 1- Çok Ükeli Dijital Programların Uygulama Prosedürleri (1 sayfa)
- 2- Başvuru_formu_etkinlik1
- 3- Başvuru_formu_etkinlik2
- 4- Workshop on Modern Food Transportation and Regulation (3 sayfa)
- 5- Workshop on Regulatory Ecosystems for Startups (3 sayfa)

Bu belge, 5070 sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile imzalanmıştır.

Evrakı Doğrulamak için : <http://belgedogrula.tobb.org.tr/dogrula.aspx?eD=BSM3PDU063>

Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

Tel: +90 (312) 218 20 00 (PBX) • Faks: +90 (312) 219 40 90 - 91 - 92

E-Posta: info@tobb.org.tr • Web: www.tobb.org.tr • KEP: tobb@hs01.kep.tr

Ayrıntılı bilgi için: Anara DAYLAN Tel: 0312 218 2223

E-Posta: anara.daylan@tobb.org.tr



Birliğimizde
ISO 9001:2015
Kalite Yönetim
Sistemi
uygulanmaktadır

IMPLEMENTATION PROCEDURES FOR APO DIGITAL MULTICOUNTRY PROJECTS (TRAINING COURSES/WORKSHOPS/CONFERENCES)

1. Modality of Implementation

- a. The sessions will be conducted virtually.
- b. The duration of each day's sessions will be around three hours for training courses and workshops.
- c. The duration of the sessions will be around four hours for conferences.
- d. The APO Secretariat will inform the resource persons and participants of the link to the virtual sessions.
- e. The link will be exclusive to resource persons and participants and should not be shared.

2. Requirements of Participants

- a. Competent in connecting to virtual meetings, including independently undertaking troubleshooting in the event of poor or lost connections.
- b. Proficient in English, both written and spoken.
- c. Have necessary devices comprising a computer, web camera, microphone, and speaker or headphones.
- d. Access to internet connections suitable for videoconferencing. Stable, wired LAN connections are preferred.
- e. Follow the instructions of the moderators/presenters in asking questions, joining discussions, and answering questions.
- f. Wear appropriate business attire during the sessions.

3. Actions by Member Countries

- a. Each participating country will nominate three or more candidates in order of preference for training courses and workshops, and five or more candidates for conferences.
- b. All nominations must be endorsed by an APO Director or Alternate Director and submitted by a Liaison Officer or designated officer. Self-nominations will not be accepted.
- c. Nominations should reach the Secretariat before the deadline.
- d. Each nomination must be accompanied by the APO biodata form and uploaded to the APO Document Management System/Fleekdrive by the NPO. The biodata form is available on the APO website.
- e. If a selected participant becomes unable to participate, the NPO concerned should inform the APO Secretariat and the host country promptly.

4. Actions by the APO Secretariat

- a. Selection of candidates will be at the discretion of the Participant Selection Committee of the APO Secretariat.
- b. Selection of candidates will be completed and announced two weeks prior to the start of the sessions.
- c. Slots that become available due to withdrawal of a selected candidate(s) or lack of nominations by a member country may be filled by alternates to be selected on a merit basis.
- d. The APO Secretariat will inform NPOs of the final program and link of the virtual sessions one week prior to commencement.



PROJECT NOTIFICATION

Ref. No.: 21-CP-09-GE-WSP-A-PN2100044-001

Date of Issue	01 June 2021
Project Code	21-CP-09-GE-WSP-A
Title	Workshop on Modern Food Transportation and Regulation
Timing and Duration	13–15 July 2021 (three days)
Hosting Country(ies)	Philippines
Modality	Digital Multicountry
Implementing Organization(s)	Development Academy of the Philippines and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	19
Local Participants	12
Qualifications of Participants	Policymakers and government officials, executives of farmers'/agribusiness associations, representatives of SMEs, and academics and consultants working on food transportation
Nomination of Participants	All nominations must be submitted through National Productivity Organizations of member countries
Closing Date for Nominations	24 June 2021

1. Objectives

- a. Enhance participants' understanding of modern food transportation and the role of regulations to meet current consumer demand for higher-quality, safe food, fast delivery, and long-distance transportation.
- b. Learn about smart transformation of food transportation using ICT and cold chain systems in the current situation.
- c. Identify best practices of modern food transportation in terms of logistics to facilitate faster delivery and the policy support needed to ensure seamless movement of food.

2. Background

The COVID-19 pandemic has caused unexpected disruptions in food systems affecting production and processing, transport, and logistics before reaching consumers. To address these disruptions, particularly the movement of food, key players in supply chains should introduce new ways to ensure the continued availability of food while maintaining high quality and the safety of food handlers.

Transportation is one of the key factors to ensure food delivery and meet consumer demand. Concerns in transporting food include long waiting times, long distances, a variety of manual tasks, difficulties in managing the quality of fresh produce, and high frequency of small-lot deliveries. However, the current situation under the pandemic has created other challenges including the safety of food handlers and drivers in addition to consumers.

Progress in ICT has contributed to making food transportation more efficient. For instance, truck drivers can communicate with customers, other drivers, and their companies via tablet terminals. Customers' requests for parcel pickup or redelivery are uploaded in real time. At the same time, companies can monitor drivers' locations. Bar code-labeled parcels allow the monitoring of the delivery process, and receivers' information can be obtained from QR codes for later pickup at convenience stores or other locations. These systems became more important during the current pandemic, enabling a steady supply of high-quality food while ensuring the safety of food handlers, drivers, retailers, and consumers.

In addition, controlled-temperature environments are critical to maintaining food quality during processing, storage, and transport. The new standard developed by the International Organization Standardization (ISO) provided the guidelines for cold chain systems including temperature-controlled parcel delivery services.

Other than infrastructure support and cold chain system standards, policy support through smart regulations is also required to facilitate the ease of doing business and address any disruptions in food systems. Safety nets are needed to guarantee steady supply and smart transformation to meet consumer needs in normal and disruptive circumstances.

This workshop will discuss smart transformation of food transportation through infrastructure and policy support to meet consumer needs for the timely, steady delivery of high-quality food and to improve productivity by reducing losses and waste.

3. Scope, Methodology, and Certificate of Attendance

The duration of each day's sessions will be around three hours comprising presentations by experts, group discussions, and other relevant learning methods. The indicative topics of the presentations are:

Day 1:

- Global trends, challenges, and opportunities in food transportation during and after the COVID-19 pandemic
- Smart transformation of food transportation

Day 2:

- Cold chain logistics

- Food transportation management systems based on international standards

Day 3:

- Policy and regulatory responses to facilitate the efficient transportation of food
- Successful models of food transportation in Asia

The detailed program and list of speakers will be provided two weeks prior to the sessions with announcement of the names of the selected participants.

The participants are required to attend all sessions. This full participation is a prerequisite for receiving the APO certificate of attendance.

4. Financial Arrangements

- a. The APO will meet the assignment costs of overseas resource persons and honorarium for up to two local resource persons.
- b. The host country will meet the costs for a virtual site visit(s), either broadcast live or recorded as applicable.

5. Implementation Procedures

Please refer to the implementation procedures for APO digital multicountry projects circulated with this document.



Dr. AKP Mochtan
Secretary-General



PROJECT NOTIFICATION

Ref. No.:21-IP-05-GE-WSP-B-PN2100031-001

Date of Issue	27 May 2021
Project Code	21-IP-05-GE-WSP-B
Title	Workshop on Regulatory Ecosystems for Startups
Timing and Duration	28–30 July 2021 (three days)
Hosting Country(ies)	Philippines
Modality	Digital Multicountry
Implementing Organization(s)	Development Academy of the Philippines and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	19
Local Participants	12
Qualifications of Participants	Policymakers and government officials; representatives of government enterprises, public R&D institutes, and academia; and staff from NPOs working on business development, designing and implementing regulations for startups, managing startup programs of governments, regulatory reform agendas and governance, and implementing and monitoring public regulations for startups
Nomination of Participants	All nominations must be submitted through National Productivity Organizations of member countries
Closing Date for Nominations	2 July 2021

1. Objectives

- a. Review startup ecosystems and their regulatory frameworks that support and accelerate startup success.
- b. Examine existing public regulations and tools that promote startup businesses.
- c. Identify measures for scaling up startups by improving regulatory ecosystem frameworks.

2. Background

Startups refer to companies in the early stage of business development that offer new products and services. They attract talent and investment, catalyze local innovation, and create jobs. That is why they are believed to help transform national economies by driving innovation and collaborating with traditional sectors to increase productivity and competitiveness in the long run. However, the regulatory ecosystems such as institutions, processes, and tools should be designed, implemented, monitored, and evaluated holistically across governments. The challenge is therefore how to design clear, coherent, efficient regulations and implement them effectively to accelerate startup success, especially under the new normal brought about by the COVID-19 pandemic that has disrupted the business landscape while creating new types of startups.

Nowadays, startups are more revolutionary. Artificial intelligence, for instance, has become more sophisticated, and products and services newly offered since 2010 have been potentially disruptive. That dynamism leads to market expansion for startups in unexplored areas that were not covered or managed by regulations in the past. For example, fintech startups often find meeting current regulations challenging since they are based on the brick-and-mortar banking model, while fintech companies are online and seek to expand operations through new technology like digital currency.

According to the Global Startup Ecosystems Report 2020, Asian start-ups have great potential for scaling up to the global level. In that report, four of the top 20 cities for emerging ecosystems are located in APO members: Mumbai; Jakarta; Kuala Lumpur; and Istanbul. Tokyo, Seoul, and Singapore also ranked within the top 20 hosts of global startup ecosystems. Despite the opportunities in the Asia-Pacific region, regulatory systems need to be improved to encourage the establishment of more innovative startup firms at the national level. On the other hand, regulations protecting intellectual property, privacy, employment, and funding and financing must be applied appropriately to attract and retain more startup undertakings.

This workshop therefore will examine the concept of startup ecosystems and their regulatory frameworks, identify existing public regulations and tools that promote startup businesses, and suggest proposals for scaling up startups through better regulatory ecosystem frameworks.

3. Scope, Methodology, and Certificate of Attendance

The duration of each day's sessions will be around three hours comprising presentations by experts, group discussions, and other relevant learning methods. The indicative topics of the presentations are:

Day 1:

- Introduction to startup ecosystems and global status
- Regulatory challenges of startup ecosystems

Day 2:

- What makes a nation a startup hub?
- Building new startup ecosystems
- Case studies of emerging startup ecosystems

Day 3:

- Public support systems for startups: Financial, R&D, and human resources
- Regulatory and policy proposals for startup ecosystem development
- Proposals for scaling up startups through regulatory ecosystem frameworks

The detailed program and list of speakers will be provided two weeks prior to the sessions with announcement of the names of the selected participants.

The participants are required to attend all sessions. This full participation is a prerequisite for receiving the APO certificate of attendance.

4. Financial Arrangements

- a. The APO will meet the assignment costs for overseas resource persons.
- b. The host country will meet the assignment costs of local resource persons and for a virtual site visit(s), either broadcast live or recorded as applicable.

5. Implementation Procedures

Please refer to the implementation procedures for APO digital multicountry projects circulated with this document.



Dr. AKP Mochtan
Secretary-General