New IATA CASSLink and CHAMP Shipply.Vision Truck next platforms to feature in FIATA Digital Lab!

Dear   **member,**

FIATA invites you to take part in the FIATA Digital Lab – a webinar series launched to inform members of the latest digital initiatives out there for freight forwarders. Sign-up now to secure your place!

Why could the FIATA Digital Lab bring value to you? *Keep reading!*

As the digitalisation of the logistics industry accelerates, every day new digital tools pop-up, and it's not always easy to stay up-to-date with them. To help members anticipate the future of the industry and stay on top of these latest developments, FIATA is pleased to invite all members to this **new webinar series** where innovative logistics software/platforms will be presented through short demos followed by a **Q&A**.

This will also allow FIATA to better understand how its members perceive these new tools and wish to position themselves as an industry. **The next webinar of 2023 will take place on Teams on:**

30 March at 15.00-16.00 CET

and will feature the new IATA CASSLink, a data processing and customer management system facilitating information exchange between airlines, and the CHAMP Shipply.Vision Truck, a service allowing customers to track the series of events from the moment a trucker picks up freight, to the last leg when the truck delivers the freight to the consignee.

IATA CASSLink - https://www.iata.org/en/services/finance/cass/new-casslink-project/

CASSLink is IATA's internet-based data processing and customer management system that facilitates interaction and exchange of information

between airlines, freight forwarders and third parties participating in IATA's [Cargo Accounts Settlement System (CASS)](#).

In order to ensure that CASSLink continues to deliver fast, secure and reliable services to all participants, IATA kicked-off the new CASSLink project, the aim of which is to modernise the current CASSLink platform to meet today and tomorrow's CASS operational needs, making it more operationally efficient as well as more user-friendly.

Champ Shipply.Vision Truck - https://www.champ.aero/champ-blog/shipply.vision-truck-maximum-visibility-with-maximum-simplicity

Shipply.Vision Truck service allows customers to track events for a shipment from the very first segment when a trucker picks up freight at its origin, through the last segment when a trucker picks up freight from the airline and delivers to the consignee. The unique aspect of this application, is that it allows tracking even if an AWB number has not been created. Additionally:

- It provides an open/flexible solution to enable trucking events

- Customers can apply it to fit their own process, with no closed eco system

- Uses browser-based web app for drivers rather than mobile app

- Works with simple QR code or URL linking to the order

- Uses combination of existing cargoHUB components

- Optional event coordinates generation can be activated during QR generation process

- Alternative SMS based Communication with drivers

- Customer branding

- Multilingual

For any questions, please contact digital@fiata.org

Register Now

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