



Association of International Forwarding
and Logistics Service Providers

UTIKAD's CORPORATE SOCIAL RESPONSIBILITY PROJECTS

CAVIT UGUR
General Manager



www.utikad.org.tr

OUR JOURNEY OF SUSTAINABILITY

2013

2014

2015

2016

2017

2018

2019

- Green Office Certificate

- Earth Hour

- FIATA World Congress

- Sustainable Logistics Certificate

- Signatory of UN Global Compact

- First Graduates of FIATA Diploma in Freight Forwarding

- First COE of Global Compact

- Certificate Of Equality For Women At Work

- UTIKAD Running Team

- Low-Carbon Hero Award

- The 9th Atlas Logistics Awards Jury's Special Award

- Summit: The Logistics of Future

- Second COE of Global Compact

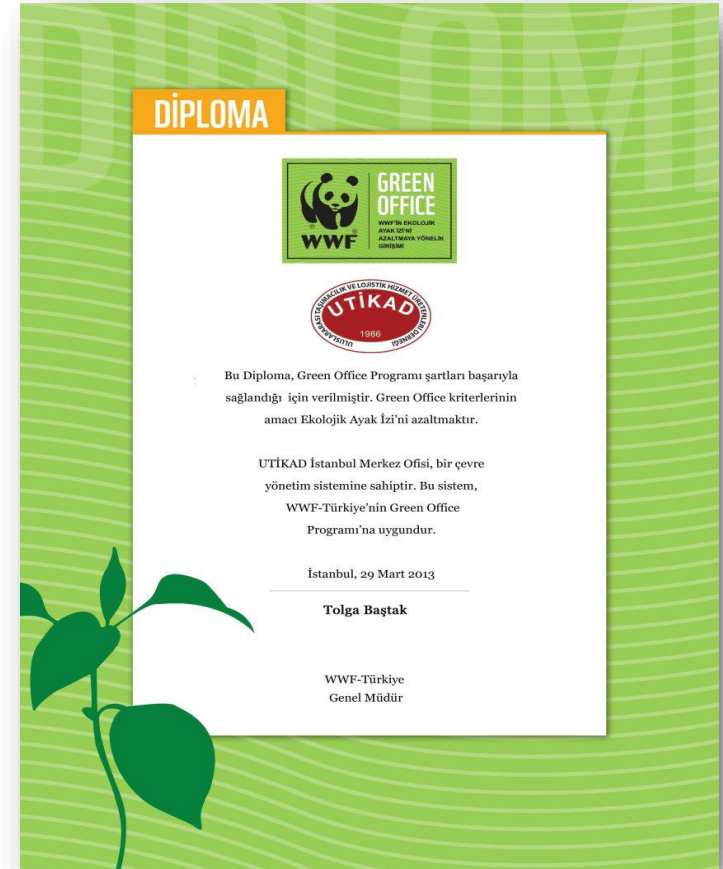
- Report: E-Commerce in Turkey

- Summit: Transformation to Future

WWF GREEN OFFICE CERTIFICATE

- ◆ Turkey's first non-governmental organization with Green Office Certificate in 2013

Aim: Reducing the ecological footprint of the workplace



EARTH HOUR

- ◆ Coordinated by WWF worldwide
- ◆ UTIKAD supports since 2013

Earth Hour:

60 Minutes To Protect The Planet



FIATA WORLD CONGRESS ISTANBUL

- ◆ 52nd World Congress by UTIKAD in Istanbul in 2014
- ◆ The motto: "Sustainable Growth in Logistics"
- ◆ 1,100 delegates and participants
- ◆ Kunio Mikuriya: Secretary General of World Customs Organisation
- ◆ Yonov Frederick Agah: Deputy Director General of World Trade Organisation



FIATA DIPLOMA IN FREIGHT FORWARDING IN TURKEY

- ◆ Validation in 2014, during the FIATA World Congress in Istanbul
- ◆ Training Partner: Istanbul Technical University
- ◆ First graduates in 2016
- ◆ Revalidation in New Delhi in 2018



SUSTAINABLE LOGISTICS CERTIFICATE

- ◆ By UTIKAD & Bureau Veritas; the first of its kind in the world
- ◆ Introduced during the FIATA World Congress 2014 in Istanbul

Aim: A guide for sustainable growth for the companies in logistics industry



LOW-CARBON HERO AWARD

- ◆ The Sustainable Logistics Certificate of UTIKAD won Low-Carbon Hero Award in 2018



SIGNATORY OF UN GLOBAL COMPACT

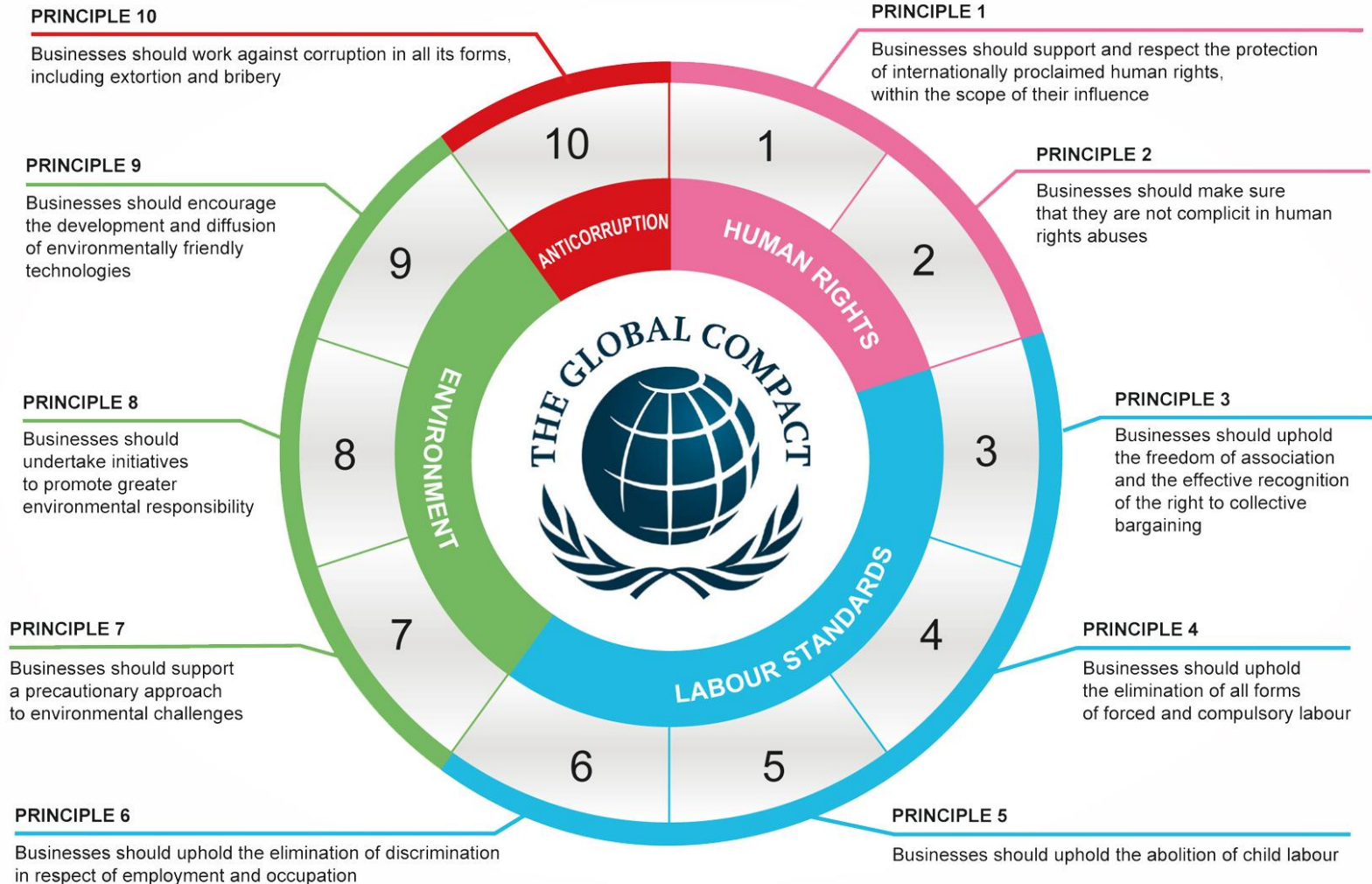
World's Largest Voluntary Initiative For Inclusive Sustainability

- ◆ UTIKAD became a signatory of the United Nations Global Compact in 2015
- ◆ Member of Sustainable Supply Chain WG and Women's Empowerment WG
- ◆ 2 COE (Communication on Engagement) Reports

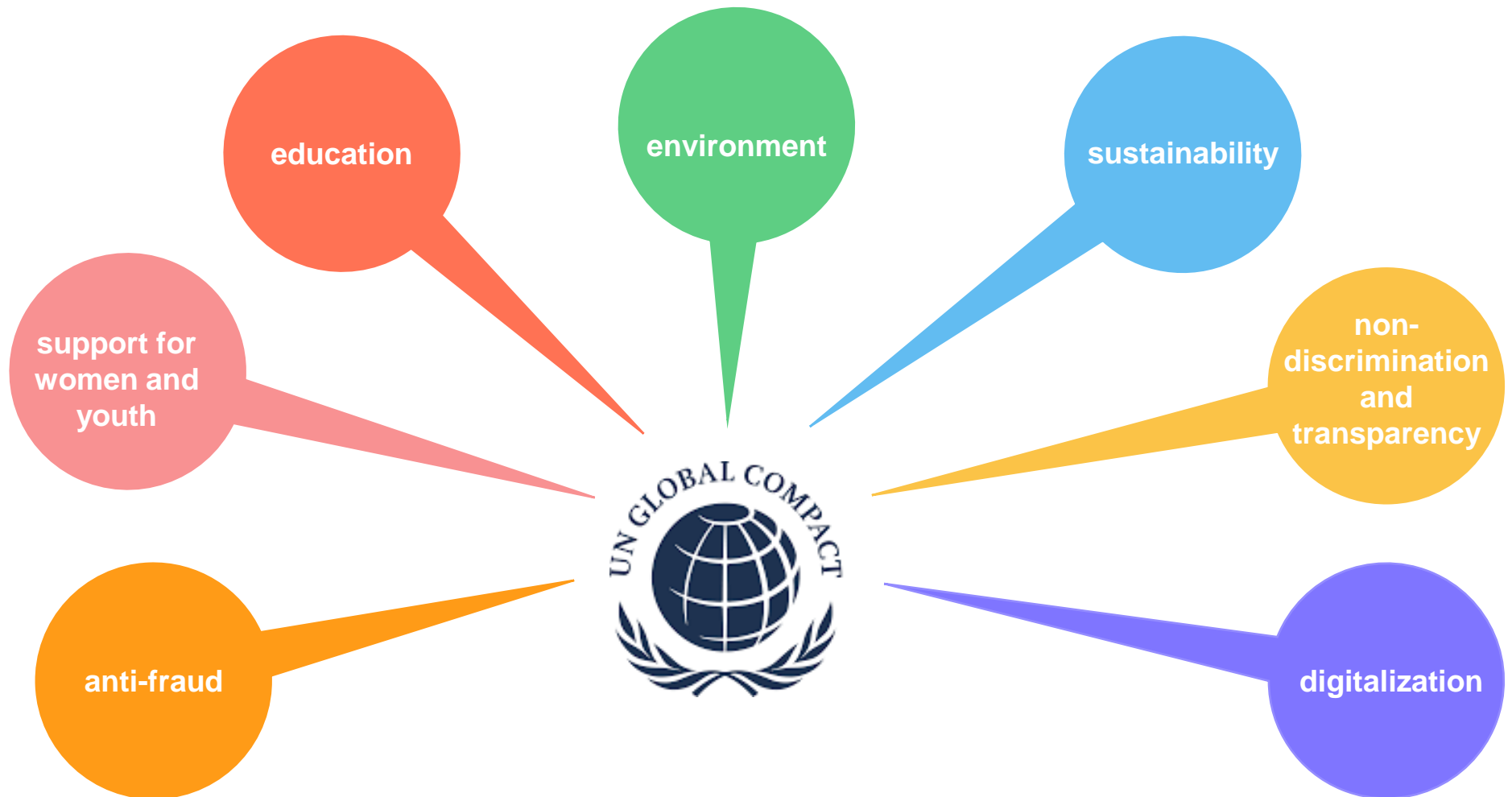


United Nations
Global Compact

10 PRINCIPLES OF THE GLOBAL COMPACT



UTIKAD PRINCIPLES AND POLICIES



COMMUNICATIONS ON ENGAGEMENT

- ◆ First COE Report was published in 2017
- ◆ Second COE was published in 2019
- ◆ Communications cover studies carried out in accordance with UN Global Compact principles and UTIKAD policies



CERTIFICATE OF EQUALITY FOR WOMEN AT WORK

- ◆ UTIKAD is the first non-governmental organization in Turkey that was awarded the “Certificate of Equality For Women at Work” in 2017
- ◆ Revalidated in 2019



THE 9TH ATLAS LOGISTICS AWARDS JURY'S SPECIAL AWARD

- ◆ Jury's Special Award with its project
- ◆ "Raising Awareness on Women Employment in the Logistics Sector"
- ◆ Atlas Logistics Award Ceremony of Logitrans Turkey Exhibition in 2018



UTIKAD RUNNING TEAMS

- ◆ UTIKAD running teams composed of its members collected donations for non-governmental organizations
- ◆ In 2017 - Women's Solidarity Society
- ◆ In 2018 - The Spinal Cord Paralytics Association of Turkey

We are Strengthening the Solidarity in Stopping the Violence Against Women!

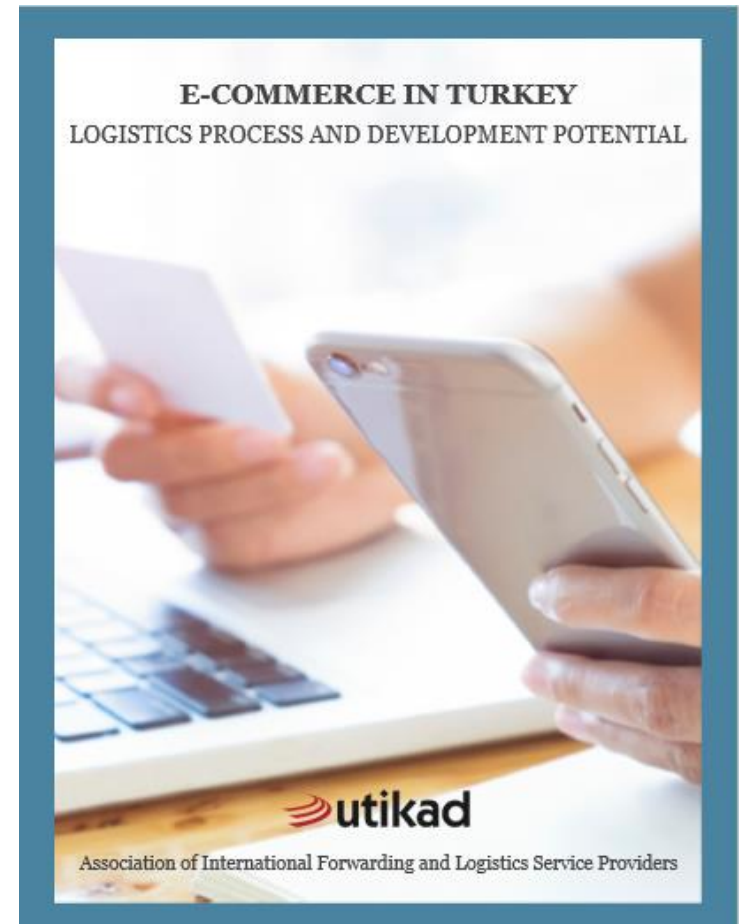


Will you be my Fellow Traveler?



REPORT: E-COMMERCE IN TURKEY LOGISTICS PROCESS & DEVELOPMENT POTENTIAL

- ◆ Turkey's domestic and cross-border e-commerce potential
- ◆ Logistics processes, problems & solutions
- ◆ Leading countries in e-commerce & best practices
- ◆ Future trends in e-commerce logistics



UTIKAD SUMMIT 2018: THE LOGISTICS OF FUTURE

- ◆ The Logistics of Future Summit organized by UTIKAD in September 2018
- ◆ Summit Themes: Futurism, Blockchain, Industry 4.0, Sustainability, Climate Changes, New Supply Chain Management

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300
Participants



UTIKAD SUMMIT 2019

TRANSFORMATION TO FUTURE

How to transform to future?
How to use Technology to create added value?
How to accelerate for the future?

September 2019, Istanbul

Significant Developments

- Artificial Intelligence
- Robots
- Blockchain
- Autonomous Vehicles
- Smart Warehouses
- Climate Change



Value Added Changes

- Logistics
- Industry
- Economy
- Information Technologies
- Environment



Transform to Future

- Economic
- Social
- Personal
- Environmental

UTIKAD and Its Members'
**SUSTAINABILITY JOURNEY
GOES ON..**



“for a better future”



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